SANDY SPRINGS
GEORGIA

CITY COUNCIL AGENDA ITEM

TO: Mayor & City Council **DATE:** September 9, 2010

FROM: John McDonough, City Manager

AGENDA ITEM: A Resolution to Rename Heards Drive/Heards Road to Raider Drive between Heards Ferry Road and Powers Ferry Road

MEETING DATE: For Submission onto the September 21, 2010, City Council Regular Meeting Agenda

BACKGROUND INFORMATION: (*Attach additional pages if necessary*)

See attached:

Memorandum
Material
Resolution

APPROVAL BY CITY MANAGER: JJM *APPROVED*

_____ *NOT APPROVED*

PLACED ON AGENDA FOR: 9/21/2010

CITY ATTORNEY APPROVAL REQUIRED: (✓) *YES* ( ) *NO*

CITY ATTORNEY APPROVAL: _____

REMARKS:

SANDY SPRINGS
GEORGIA

To: John McDonough, City Manager

From: Nancy J. Leathers, AICP, Director, Department of Community Development

Date: September 8, 2010 for Submission onto the September 21, 2010 Regular Meeting Agenda

Agenda Item: Street Name Change – Heards Drive to Raider Drive

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Department of Community Development Recommendation:
Recommend **APPROVAL** of the street name change of Heards Drive and Heards Road to Raider Drive.

Background:
The staff of the Community Development Department was contacted by Edward H. Echols, on behalf of Riverwood International Charter School. The school would like to change the street name change from Heards Drive to Raider Drive. Heards Drive is located in Land Lots 166, 17th District, Sandy Springs, Georgia, on the south side of Heards Ferry and travels south for before intersecting with I-285.

Discussion:
The staff has reviewed the material submitted by the applicant and determined that all property owners immediately affected by the proposed street name change have been notified to the change. In addition, the staff has reviewed the Fulton County Street Name Database and determined that there is currently no Raider Drive within the County.

Alternatives:

- Extending the Heards Creek Drive road name across Heards Ferry Road to Powers Ferry Road intersection

- The Mayor and City Council could choose not to approve a street name change or could adopt a different street name from the one proposed.

Financial Impact:
New street signs will need to be purchased and installed by Riverwood International Charter School.

Concurrent Review:
Wendell K. Willard, City Attorney

SANDY SPRINGS
GEORGIA

Street Name Change Request

Heards Drive to Raider Drive
(from Heards Ferry Road to I-285)

HEARING & MEETING DATES

Mayor and City Council
September 21, 2010

APPLICANT/PETITIONER INFORMATION

Petitioner	Representative
Riverwood International Charter School	Edward H. Echols, Principal

STREET INFORMATION

Land Lot (s)	166 and 173
District	17th
Council District	3
Frontage	Approximately 1,500 feet

REQUEST

The applicant is requesting a street name change based on the following:

This is the 2nd year that Riverwood has been a charter school. Part of the transition of becoming a charter school is the name change from Riverwood High School to Riverwood International Charter School. As part of this transition we would like to expand that change to be reflected in the street name change from **Heards Drive to Raider Drive** (scenario 5). Raider is the mascot for the school, hence the desire to rename the street Raider Drive.

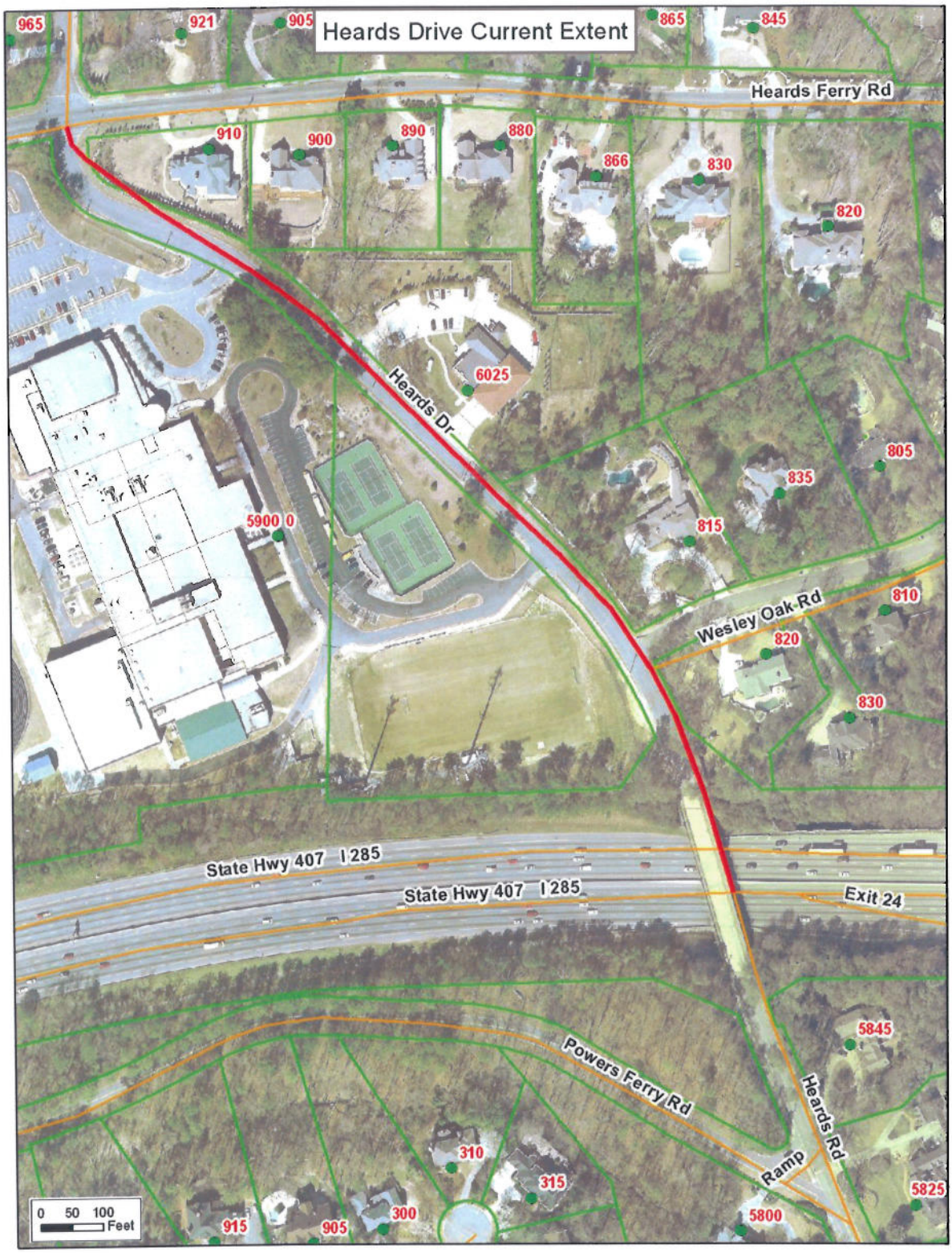
DEPARTMENT OF COMMUNITY DEVELOPMENT RECOMMENDATION

APPROVAL

PROPERTY OWNERS WITH ADDRESS ON SUBJECT STREET

Riverwood International Charter School 5900 Heards Road
Sandy Springs Fire Station 6025 Heards Road
Unknown Resident* 5825 Heards Road
Lynda and Sam Mahanna 5845 Heards Road

Location Map



Prepared by the City of Sandy Springs Department of Community Development for the Mayor and City Council Meeting on September 21, 2010

LA06/10/10

BACKGROUND:

The staff of the Community Development Department was contacted by Edward H. Echols, on behalf of Riverwood International Charter School. The school would like to change the street name from Heards Drive to Raider Drive. Heards Drive is located in Land Lots 166, 17th District, Sandy Springs, Georgia, on the south side of Heards Ferry and travels south for before intersecting with I-285.

The staff has reviewed the material submitted by the applicant and determined that all property owners immediately affected by the proposed street name change have been notified to the change. In addition, the staff has reviewed the Fulton County Street Name Database and determined that there is currently no Raider Drive within the County.

ANALYSIS:

The City of Sandy Springs Code of Ordinances states the following:

Sec. 103-31. Assignment of names and address.

h. Changing of existing roadway names and addresses.

1. In any instance where the mayor and council, upon recommendation of the director of the department, determines that an existing road name may pose a threat to the public health, safety or welfare, the mayor and council on its own motion may change such roadway name after notice is given and a public hearing is held.

Finding:

There are currently two non-contiguous roads named Heards Drive off Heards Ferry Road. The current request is to change the name of the southern Heards Drive, which runs between Heards Ferry Road and I-285. Additionally, there is a street segment named Heards Road, with only one property addressed from it that runs between I-285 and Powers Ferry Road. Elimination of a duplicated non-contiguous roadway and clarifying the addressing would reduce the threat to the public health, safety and welfare. While staff supports the roadway name change from Heards Drive to Raider Drive, staff finds that the remaining segment named Heards Road should also be changed to further address the safety issue. Staff reviewed the request relative to assignment of names and address standards contained in Section 103-31 of Code of the Sandy Springs. Based upon this review, staff recommends ***APPROVAL*** *of the street name change request subject to the following recommendations:*

1) ***Raider Drive (or another name) from Heards Ferry Road to Powers Ferry Road (Scenario 5).***

2) ***Extend Heards Creek Drive to Powers Ferry Road.***

a. Notice of the proposed change and hearing date shall be given at least 25 days, but no more than 45 days, prior to the scheduled date of the mayor and council hearing on the proposed change.

Finding:

The staff has advertised the proposed street name change and the hearing dates on August 24, 2010 and September 10, 2010. Therefore, staff is of the opinion this condition has been satisfied.

b. The department shall post a sign at approximately one mile intervals throughout the length of the roadway for which a name change is proposed and shall give notice by regular mail to the owners (according to the tax records of Sandy Springs) of each property which bears an address on the roadway for which a name change is proposed.

Finding:

The Staff has posted two (2) signs at each end of the 2,055 foot road. Also, all property owners immediately affected by the proposed street name change have been notified to the change. Therefore, staff is of the opinion this condition has been satisfied.

c. Such signs and notices shall contain the time, date, place and purpose of the hearing, as well as a statement of the beginning and ending points of the segment of the roadway for which the name change is proposed. Notice shall not be considered inadequate if the signs are removed or mail is not delivered.

Finding:

The Staff has posted two (2) signs at each end of the 2,055 foot road. Each sign advertises the proposed Street Name change and the public hearing date, time, and address of the public hearing. Therefore, staff is of the opinion this condition has been satisfied.

DEPARTMENT COMMENTS:

The following departmental comments have been provided:

Communications	Community Service Manager	▪ The renaming of Heards Drive and Heards Road is part of an overall effort to eliminate several streets with similar names. The street name changes have been reviewed by the Public Works Department, Police Department, Fire-Rescue Department and 911. Individual meetings were also held with City Council members. In addition, the Mayor and City Council were briefed regarding the proposed street name changes at the April 6, 2010 City Council Work Session.

Geographic Information Systems	GIS Analyst	▪ GIS recommends extending Heards Creek Drive across Heards Ferry to Powers Ferry Road (scenario 1). The addresses on Heards Drive and Heards Road would be consistent with the addressing sequence of Heards Creek Drive, which would meet the safety concerns on this section of roadway.
Public Safety	Deputy Police Chief	▪ Changing the entire Heards Drive/Road to Raider Drive is acceptable. ▪ Changing Heards Creek Drive and Mt Vernon Parkway all the way down to Powers Ferry Road again would actually make it less confusing. Both those roadways are continuous and changing Mt Vernon Parkway would eliminate confusion with Mt Vernon Road and Mt Vernon Circle on the east side of town. ▪ It would also reduce confusion with 911 while giving directions to the operator the current naming convention is complicated.
	Senior Deputy Fire Marshall	▪ Sandy Springs Fire Rescue considers how streets are named in the City critical because of the potential impact street names can have on our ability to quickly and effectively respond to emergencies. Our primary concerns are: ▪ Street names should not be duplicated within the City to avoid confusion, even if the suffix such as road or street is different. ▪ Street names should be easy to read, spell and pronounce – even for children in an emergency situation. ▪ Street names should apply to the entire length of the road even if it changes direction. ▪ Street names which have homonyms should not be used on any street even if the suffix is different. Example Steven Street, Stephan Street, Steven Court.
Public Works Department	Traffic Engineer	▪ We support the desire to change this road name. There are currently two non-contiguous roads named Heards Road. In addition the properties on this road are inconsistently addressed to Heards Rd and to Heards Dr. Elimination of a duplicated non-contiguous roadway and clarifying the addressing will have a positive impact on service delivery on both roads. ▪ The road name itself may lead to unintended consequences. As the Raiders are the local high school sports mascot as well as college and professional sports mascots, the number of incidents of the signs going missing is likely to increase. We have a similar problem with the street name signs on Rebel Trail. It may be worthwhile to consider setting aside funds to replace the signs that go missing, as their replacement does not fall within regular maintenance as we know they will go missing. Alternately, we can consider extending the Heards Creek Drive road name across Heards Ferry Road to the Powers Ferry Road intersection. ▪ We also have a problem with two non-contiguous sections of Powers Ferry Road and two intersections of Mount Vernon Highway with Powers Ferry Road. It may be worth considering extending the "Raiders Dr" or other street name to Mount Vernon Hwy to address other local way finding issues.

The following external agencies have been notified. The staff has not received any additional comments from:

Deborah Gordon, U.S. Postal Service Address Management Systems
Patrick J. Burke, Planning Director Fulton County School

ALTERNATIVES:

The applicant's request is to change Heards Drive to Raider Drive from Heards Ferry Road to I-285. However, staff is recommending extending the name change from Heards Ferry Road to Powers Ferry Road (scenario 5). This would create one-contiguous road name from Heards Ferry Road to Powers Ferry Road.

The City has also analyzed the follow alternatives:

Extending the Heards Creek Drive road name across Heards Ferry Road to Powers Ferry Road intersection (scenario 1); or

Findings:

This alternative would eliminate the two non-contiguous road names. The current addresses along Heards Drive and Heards Road would be consistent with the addressing sequence of Heards Creek Drive. Therefore, staff supports this alternative.

Changing Heards Drive from the bridge crossing I- 285 to Heards Ferry Road to make the entire street length Heards Road from Powers Ferry Road to Heards Ferry Road (scenario 2); or

Findings:

This alternative would also eliminate the two non-contiguous road names and the inconsistency in addressing. However, changing only the suffix could potentially creating confusion and slow the ability to quickly and effectively respond to emergencies. Therefore, staff does not support this alternative.

Replace Heards Road by extending Powers Ferry Road to the bridge crossing I-285 (scenario 3); or

Findings:

This would create a stub out of Powers Ferry Road and it would form a continuous road with two different names, potentially creating confusion and slow the ability to quickly and effectively respond to emergencies. Therefore, staff does not support this alternative.

Extend Mount Vernon Parkway from Mount Vernon Highway to Heards Ferry Road (scenario 4).

Findings:

This alternative would also eliminate the two non-contiguous Heards Drive road names and the inconsistency in addressing. However, it would leave Powers Ferry Road with two non- contiguous roads, potentially creating confusion and slow the ability to quickly and effectively respond to emergencies. Therefore, staff does not support this alternative.

Changing Heards Drive from the bridge crossing I- 285 to Raider Drive and leave Heards Road from I-285 to Powers Ferry Road (scenario 6); or

Findings:

This alternative would also eliminate the two non-contiguous road names but, would not eliminate the inconsistency in addressing and could potentially create confusion and slow the ability to quickly and effectively respond to emergencies. Therefore, staff does not support this alternative.

The Mayor and City Council could choose not to approve a street name change or could adopt a different street name from the one proposed.

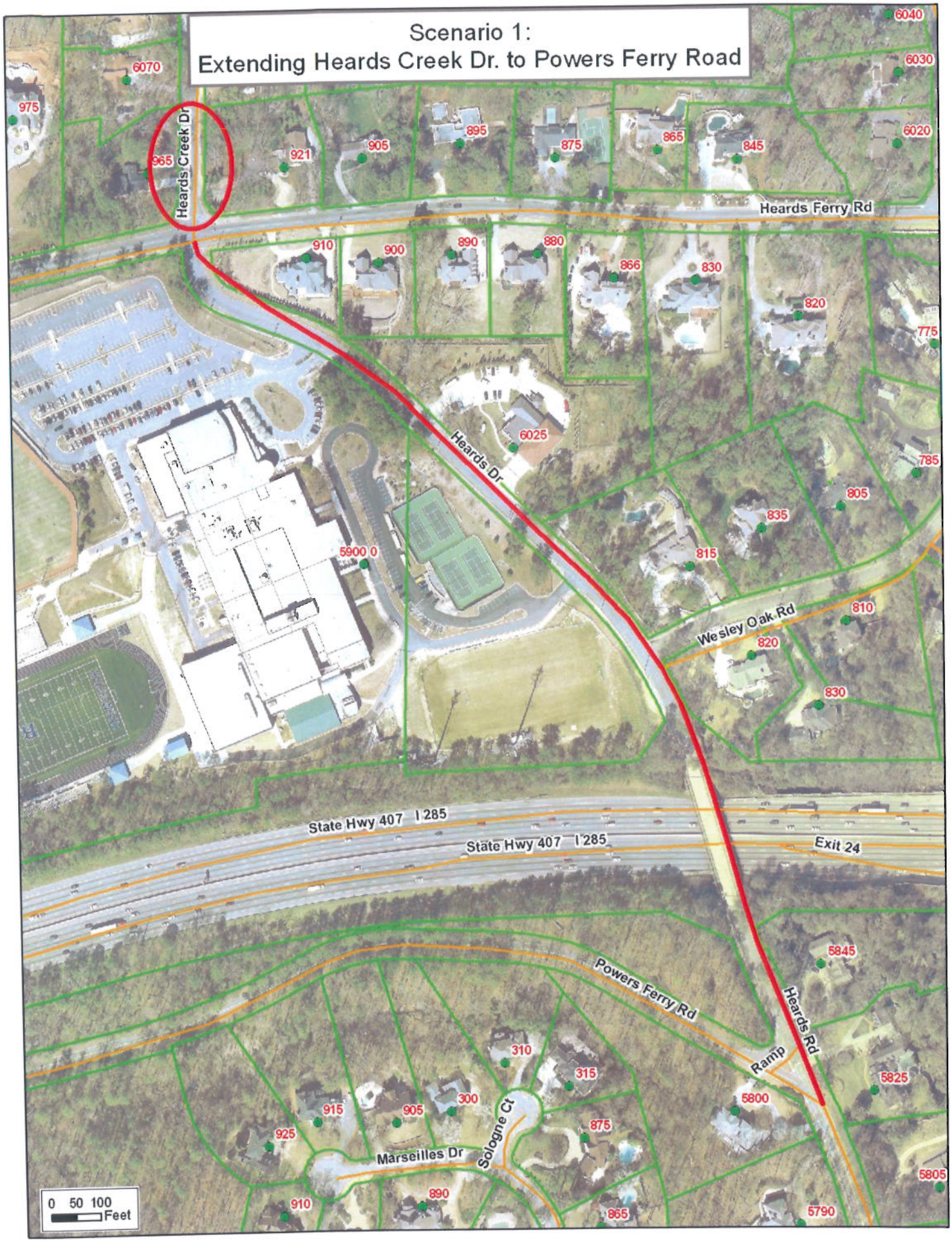
CONCLUSION:

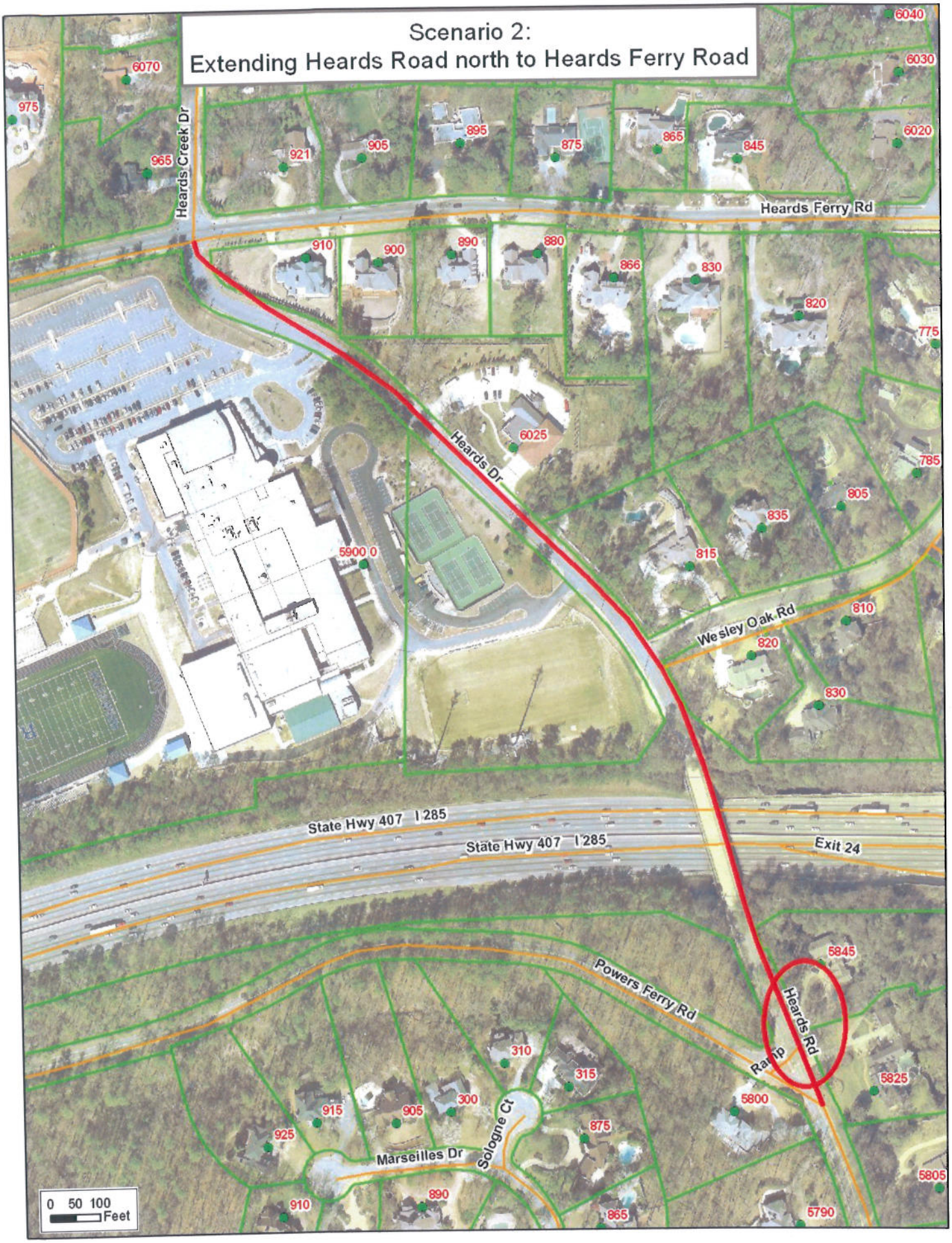
Staff reviewed the request relative to assignment of names and address standards contained in Section 103-31 of Code of the Sandy Springs. Based upon this review, staff recommends **APPROVAL** of the street name change request subject to the following recommendations:

1) Raider Drive (or another name) from Heards Ferry Road to Powers Ferry Road (scenario 5).

2) Extend Heards Creek Drive to Powers Ferry Road (scenario 1).

ATTACHMENTS
Map showing Heards Creek Drive extension (scenario 1)
Map showing the entire street as Heards Road (scenario 2)
Map showing stub up from Powers Ferry Road (scenario 3)
Map showing Mount Vernon Parkway extension (scenario 4)
Map showing Staff's recommendations (scenario 5)
Street Name Change Application
Property address along Heards Drive
Letter of Opposition


Scenario 1:
Extending Heards Creek Dr. to Powers Ferry Road
Heards Creek Dr
Heards Ferry Rd
Heards Dr
Wesley Oak Rd
State Hwy 407 I 285
State Hwy 407 I 285
Exit 24
Powers Ferry Rd
Heards Rd
Ramp
Sologne Ct
Marseilles Dr
6040
6030
6020
6070
975
965
921
905
895
875
865
845
910
900
890
880
866
830
820
775
6025
785
805
835
815
5900 0
810
820
830
5845
310
315
915
905
300
925
875
5825
5800
910
890
865
5790
5805
0 50 100
Feet


Scenario 2:
Extending Heards Road north to Heards Ferry Road
Heards Creek Dr
Heards Ferry Rd
Heards Dr
Wesley Oak Rd
State Hwy 407 I 285
State Hwy 407 I 285
Exit 24
Powers Ferry Rd
Heards Rd
Ramp
Sologne Ct
Marseilles Dr
0 50 100
Feet

Scenario 3:
Extending Powers Ferry Road to I-285
ds Ferry Rd
910
734
820
775
770
780
6025
Heards Dr
785
805
835
815
775
5900 0
Old Post Rd
782
Wesley Oak Rd
810
820
772
830
State Hwy 407 I 285
State Hwy 407 I 285
Exit 24
5845
Powers Ferry Rd
Heards Rd
Ramp
310
315
5825
915
905
300
5800
925
Sologne Ct
875
5805
890
910
865
5790
900
0
Marseilles Dr
5785
215
855
5760
225
845
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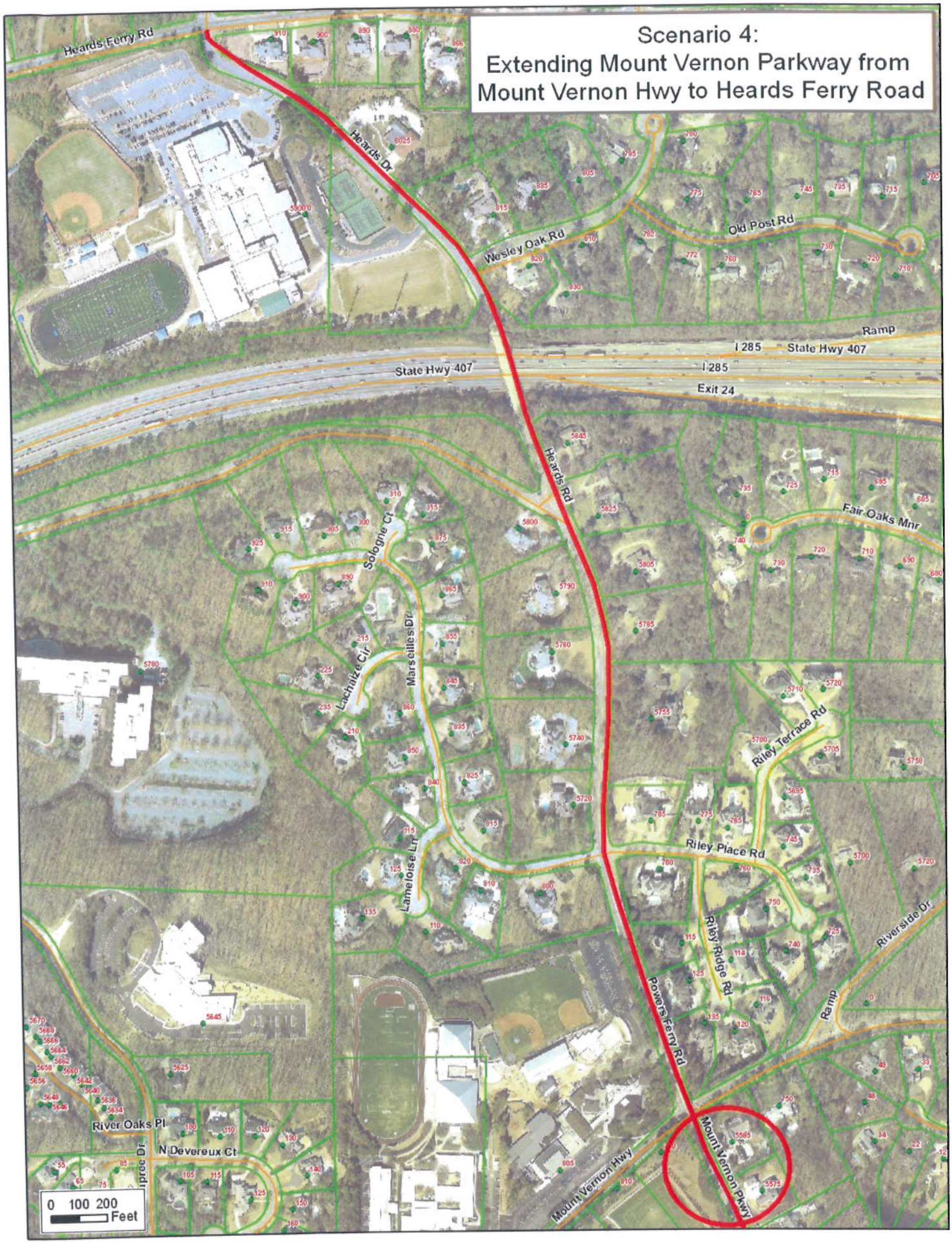
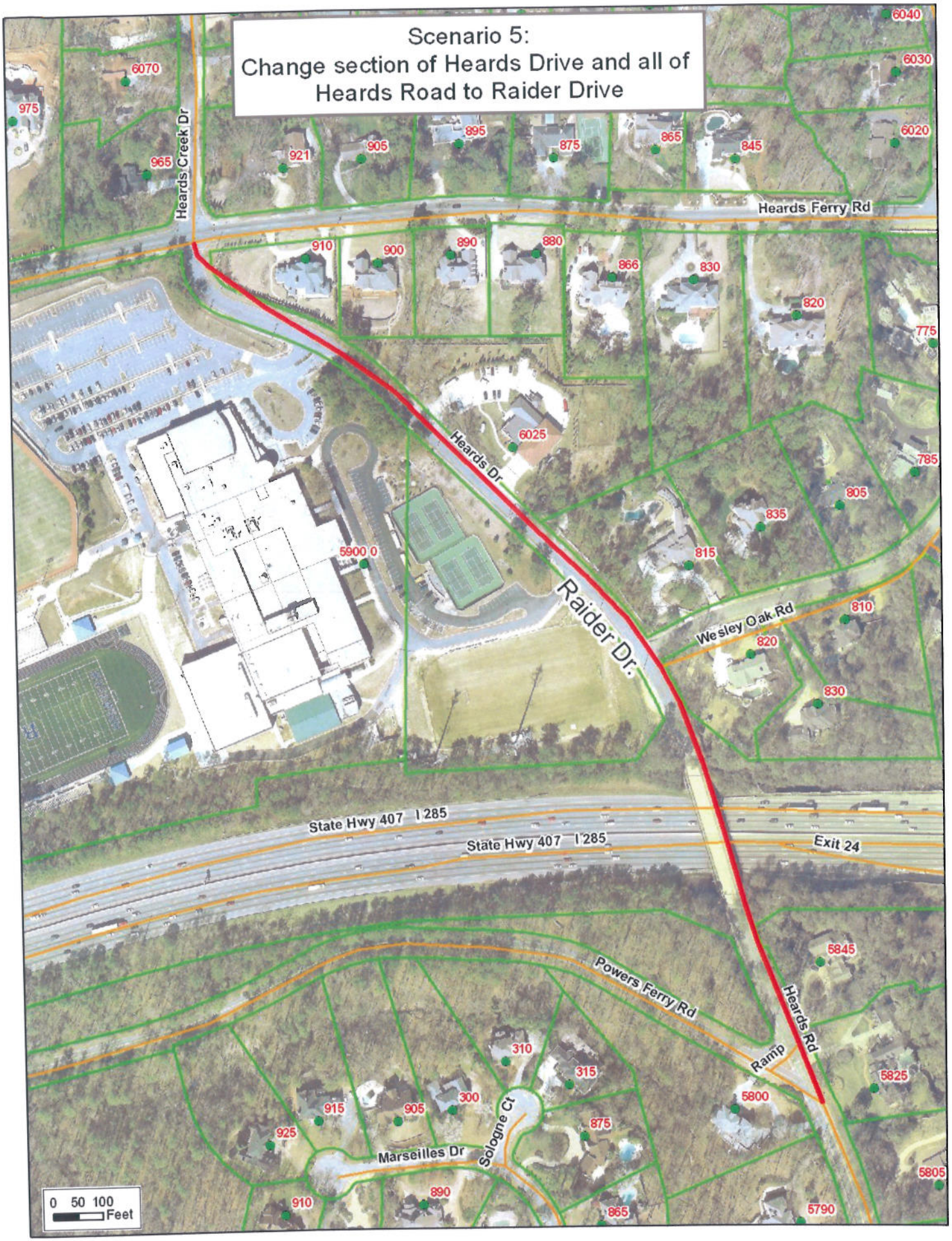

Scenario 4:
Extending Mount Vernon Parkway from
Mount Vernon Hwy to Heards Ferry Road
Heards Ferry Rd
Heards Dr
Wesley Oak Rd
Old Post Rd
Ramp
I 285
State Hwy 407
State Hwy 407
I 285
Exit 24
Heards Rd
Fair Oaks Mnr
Sologne Ct
Lachaize Cir
Marseilles Dr
Lameloise Ln
Riley Terrace Rd
Riley Place Rd
Riley Ridge Rd
Powers Ferry Rd
Riverside Dr
Ramp
Mount Vernon Hwy
Mount Vernon Pkwy
River Oaks Pl
N Devereux Ct
0 100 200
Feet


Scenario 5:
Change section of Heards Drive and all of Heards Road to Raider Drive
Heards Creek Dr
Heards Ferry Rd
Heards Dr
Raider Dr.
Wesley Oak Rd
State Hwy 407 I 285
State Hwy 407 I 285
Exit 24
Powers Ferry Rd
Ramp
Heards Rd
Marseilles Dr
Sologne Ct
6070
975
965
921
905
895
875
865
845
6040
6030
6020
910
900
890
880
866
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775
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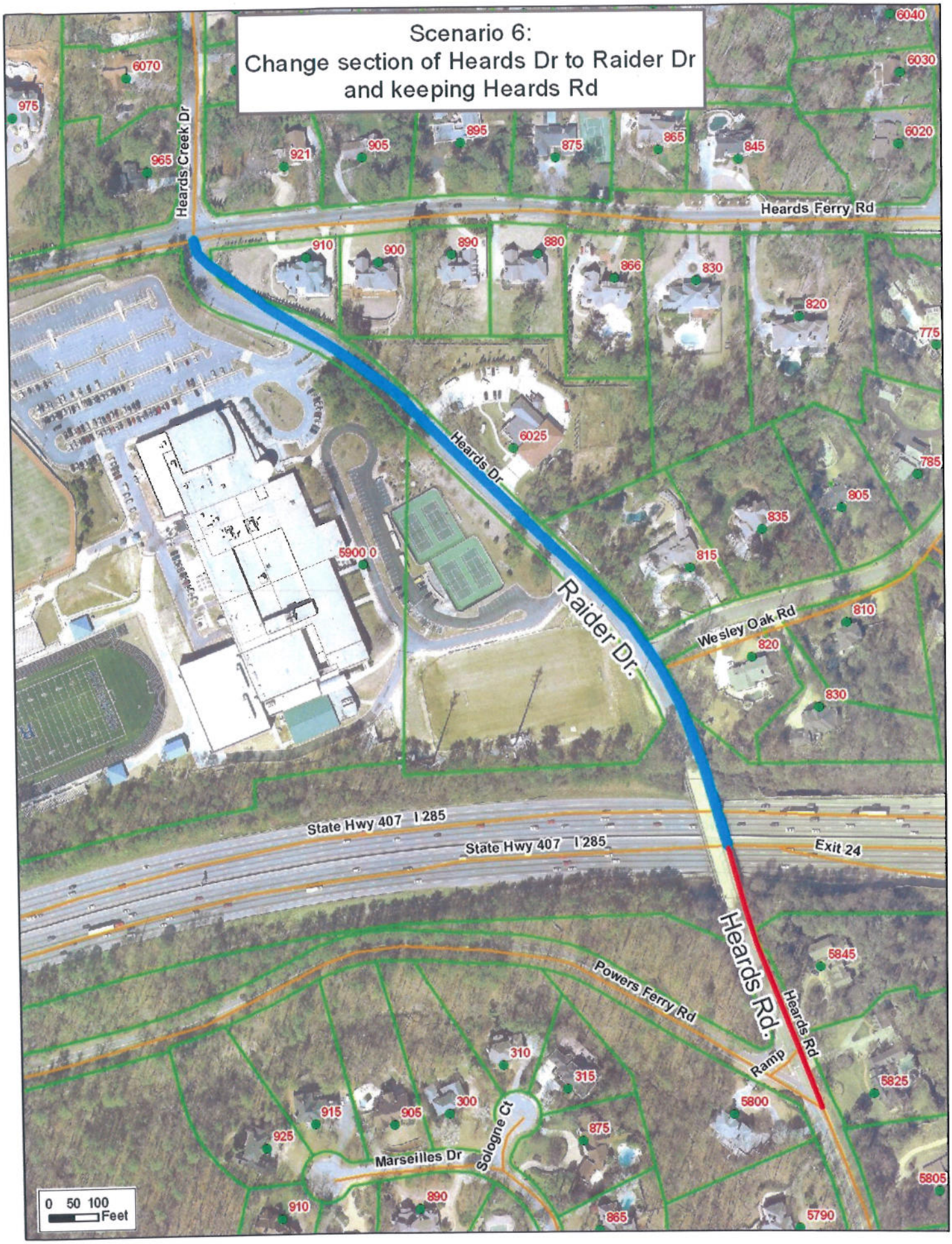
Scenario 6:
Change section of Heards Dr to Raider Dr
and keeping Heards Rd
Heards Creek Dr
Heards Ferry Rd
Heards Dr
Raider Dr.
Heards Rd.
Wesley Oak Rd
State Hwy 407 I 285
State Hwy 407 I 285
Exit 24
Powers Ferry Rd
Heards Rd Ramp
Marseilles Dr
Sologne Ct
0 50 100
Feet

SANDY SPRINGS
GEORGIA

RECEIVED
APR 05 2010
City of Sandy Springs
Community Development

STREET NAME CHANGE REQUEST

DATE: April 2, 2010

CURRENT STREET NAME: Heards Road

LAND LOT: Unknown DISTRICT: Unknown

PROPOSED STREET NAME: Raider Drive

REASON FOR CHANGE: This is the 2nd year that Riverwood has been a charter school. Part of the transition of becoming a charter school is the name change from Riverwood High School to Riverwood International Charter School. As part of this transition we would like to expand that change to be reflected in the street name change from Heards Road to Raider Drive. We are also wanting to put pole banners on the utility poles that will reflect our new name as well.

SOURCE/MEANING/BACKGROUND OF NEW NAME: We are the Riverwood Raiders. Raider is our mascot for the school, hence the desire to rename the street Raider Drive.

APPLICANT/CONTACT INFORMATION

NAME: Edward H. Echols, Principal, Riverwood International Charter School

MAILDING ADDRESS: 5900 Heards Road
Sandy Springs, GA 30328

_____
Signature

404-847-1980 x126
Telephone Number

CIRCLE ONE: PROPERTY OWNER / LIENHOLDER / TENANT / AGENT / OTHER
Principal of Fulton County School owned by Fulton County Board of Education

PROPERTY OWNERS WITH FRONTAGE ON SUBJECT STREET: (Provide names and addresses please)

Riverwood International Charter School	5900 Heards Road
Sandy Springs Fire Station	6025 Heards Road
Unknown Resident*	5825 Heards Road
Unknown Resident*	5845 Heards Road

*Have contacted Sandy Springs Post Office on several occasions to get unknown resident names, without success. Promised to call me back with information, but never did receive return call.

Staff Only

Council Meeting Date June 15, 2010 Similar Street Name: _____

Land Lot 166 District 17th Overlay District ☐

Yes ☒ No

Public Works Sign Off _____

OWNER1	PROPERTY ADDRESS	MAILING ADDRESS	CITY/STATE/ZIP
MAHANA SAM & LYNDA B	5845 HEARDS RD NW	5845 HEARDS RD NW	ATLANTA GA 30327
FARRIS JOHN M JR	5825 POWERS FERRY RD NW	5825 POWERS FERRY RD NW	ATLANTA GA 30327
ONWUKEME CHIMA J	815 WESLEY OAK RD NW	815 WESLEY OAK RD NW	ATLANTA GA 30328
LIFE INSURANCE CO OF GA	5780 POWERS FERRY RD NW	C/O ING AMERICAS	P O BOX 990065
ROSENBORO STEVEN D & ELANA N	820 WESLEY OAK RD NW	820 WESLEY OAKS RD NW	ATLANTA GA 30328
JAMONT JOHN	910 HEARDS FERRY RD	910 HEARDS FERRY RD	ATLANTA GA 30328
FULTON COUNTY	6025 HEARDS DR	ATTN: LAND DIVISION	141 PRYOR ST SW
FULTON COUNTY BOARD OF EDUC	HEARDS DR	786 CLEVELAND AVE SW	ATLANTA GA 30315
FULTON COUNTY BOARD OF EDUC	HEARDS FERRY RD NW	786 CLEVELAND AVE SW	ATLANTA GA 30315

Abaray, Linda

From: Lynda Mahana [lbmahana@gmail.com]
Sent: Tuesday, April 27, 2010 12:00 PM
To: Abaray, Linda
Subject: Street name change

Dear Ms. Abaray,

Thank you for your help this morning and as you requested I am sending this email to reiterate our opposition to our portion of Heards Road NW being changed to Raider Drive.

To be clear, we are not opposed to that portion of the street from Heards Ferry to the 285 overpass being changed to a new name. Our concern is with our home address only. Our home is situated on the other side of the 285 overpass. Other than Riverwood High School and the fire station, we are the only house involved.

There are numerous reasons why it would not be desirable to change our address. My husband and I have lived at this address since December 1992 and have made considerable improvements to our property as well as being financially fiscal taxpayers.

The school address resides in the 30328 zip code and our house is in 30327. The natural division of the 285 overpass and the fact we reside in a different zip code, should be more than enough reason to exclude us from this name change.

We also know that it will be a financial burden on us to change the street name. Besides the family, friends, businesses who will need to be notified, we have invested a considerable amount of money into engraved stationary and printed business stationary. My husband has his office on the property....Mortgage Choice of Georgia.

We respectively hope you will take all of these factors into account when making a decision. We will be attending the City Council Meeting on June 15th to strongly voice our opposition to "our" street name being changed.

Sincerely,
Lynda and Sam (Steve)Mahana
5845 Heards Road NW
Atlanta, Georgia 30327

RESOLUTION# _____

Reading: September 21, 2010

STATE OF GEORGIA
COUNTY OF FULTON

A RESOLUTION TO RENAME HEARDS DRIVE/ HEARDS RD TO RAIDER DRIVE

WHEREAS, Heards Drive and Heards Road are located in Land Lot 166, 17th District, Sandy Springs, Fulton County, Georgia, on the south side of Heards Ferry Road and travels south for approximately 2,055 feet before intersecting with Powers Ferry Road; and

WHEREAS, Mr. Edward H. Echols, Principal of Riverwood International Charter School has petitioned the City with regard to the desire to change the name of Heards Drive to Raider Drive; and

WHEREAS, Riverwood High School has recently transitioned into a Charter School and as part of the transition would like the change to be reflected in the street name; and

WHEREAS, there are currently two non-contiguous roads named Heards Road. In addition the properties on this road are inconsistently addressed to Heards Road and to Heards Drive. Elimination of a duplicated non-contiguous roadway and clarifying the addressing will have a positive impact on service delivery on both roads; and

WHEREAS, the staff has reviewed the material submitted and determined that all property owners immediately affected by the proposed street name change have been notified of the change, and the staff has determined that there is currently no Raider Drive within Fulton County; and

WHEREAS, the name Raider Drive is derived from the mascot of Riverwood International Charter School,

WHEREAS, Riverwood International Charter School has been and continues to service the community for the past two (2) years; and

NOW, THEREFORE, to accomplish the foregoing, the Mayor and City Council of the City of Sandy Springs, Georgia, pursuant to their authority, do hereby adopt the following Resolution:

1.

The Mayor and City Council of the City of Sandy Springs do hereby approve the street name change of Heards Drive and Heards Road to Raider Drive.

2.

This Resolution is effective September 21, 2010; and

RESOLVED this the 21th day of September, 2010.

Approved:

Attest:

_____
Eva Galambos, Mayor

_____
Michael Casey, City Clerk
(Seal)