
CITY COUNCIL AGENDA ITEM

TO: Mayor & City Council

DATE: December 3, 2010

FROM: John McDonough, City Manager

AGENDA ITEM: A Resolution to approve the City of Sandy Springs as a Sponsor of a Project to Acquire Property and Develop a Transportation Industry Museum in the City by Sandy Springs Unique Vehicles, Inc., a 501(c)(3) Organization, and an Application for Grant Funding for the Project Under the Transportation Enhancement Program, a Part of the Federal-Aid Highway Program

MEETING DATE: For Submission onto the December 7, 2010, City Council Regular Meeting Agenda

BACKGROUND INFORMATION: (Attach additional pages if necessary)

See attached:

Memorandum
Resolution
Application

APPROVAL BY CITY MANAGER:  APPROVED

_____ NOT APPROVED

PLACED ON AGENDA FOR: 12-7-2010

CITY ATTORNEY APPROVAL REQUIRED: () YES () NO

CITY ATTORNEY APPROVAL: 

REMARKS:



To: Honorable Mayor and City Council Members

From: Wendell K. Willard

Date: For Submission onto the December 7, 2010 Council Meeting Agenda

Agenda Item: A Resolution to approve the City of Sandy Springs as a Sponsor of a Project to Acquire Property and Develop a Transportation Industry Museum in the City by Sandy Springs Unique Vehicles, Inc., a 501(c)(3) Organization, and an Application for Grant Funding for the Project Under the Transportation Enhancement Program, a Part of the Federal-Aid Highway Program

City Attorney's Recommendation:

The City Attorney's Office recommends that the City Council consider the attached resolution ("Resolution") and Transportation Enhancement ("TE") application and, if deemed appropriate, that they be approved.

Background and Discussion:

Sandy Springs Unique Vehicles, Inc. ("SSUV") is a not-for-profit 501(c)(3) organization that seeks to establish a needed attraction in a new city that will provide a cross-cultural education, art and history venue of the transportation industry that will serve academia, residents and visitors in the Atlanta metropolitan area ("Project"). SSUV has identified the former Tom Jumper auto dealership as uniquely suited to house the Project and offer necessary support services such as adequate general and handicapped parking spaces and major thoroughfare access to Atlanta's transportation arteries.

The Project consists of purchasing the building and remodeling the footprint to accommodate car, truck and motorcycle educational exhibit support as touch screen interactive learning displays, virtual and static presentation structures, and classroom/lecture facilities with smart-screens. SSUV anticipates that, after purchase, the 25,000 square foot facility will be divided into eight (8) sectors: (1) lobby and museum shop; (2) car manufacturer exhibit; (3) north display gallery; (4) south display gallery; (5) theater; (6) artwork and design gallery; (7) four (4) vehicle restoration/preservation work bays; and (8) build-out of the currently unfinished second story framework to house an east and west lecture hall with the option to develop one (1) hall into an education laboratory designed around the needs of our local educators. Existing restroom facilities will be expanded and retrofitted for Americans with Disabilities Act ("ADA") requirements and for the general public. A second floor lift will be provided to meet ADA requirements for second floor access. Existing electrical service will be updated to accommodate the lighting, computer and projection needs of the facility in addition to adding a building and general grounds sound system. Hearing impaired resources will be purchased, along with signage and American Council for the Blind safety assists.



SSUV intends to apply for grant funding in the amount of \$760,000.00 under the Transportation Enhancement ("TE") Program, a part of the Federal-Aid Highway Program. In order to apply for the funds, SSUV must name a local government that has agreed to sponsor the Project.

The TE Program requires a Project sponsor to provide matching funds totaling at least twenty percent (20%) of the Project. SSUV has assured City officials and has indicated on its TE application that the matching funds will be provided by corporate donors to the City. In the attached Resolution, the City's sponsorship of the Project is conditioned upon the receipt by the City of such corporate funds. As a Project sponsor, the City will oversee the application of funds for the Project to ensure they are used appropriately.

Alternatives:

Not to agree to sponsor the Project.

Attachments:

Proposed Resolution and TE Application.

COUNTY FULTON

A RESOLUTION TO APPROVE THE CITY OF SANDY SPRINGS AS A SPONSOR OF A PROJECT TO ACQUIRE PROPERTY AND DEVELOP A TRANSPORTATION INDUSTRY MUSEUM IN THE CITY BY SANDY SPRINGS UNIQUE VEHICLES, INC., A 501(C)(3) ORGANIZATION, AND AN APPLICATION FOR GRANT FUNDING FOR THE PROJECT UNDER THE TRANSPORTATION ENHANCEMENT PROGRAM, A PART OF THE FEDERAL-AID HIGHWAY PROGRAM

WHEREAS, Sandy Springs Unique Vehicles, Inc. ("SSUV") is a non-for-profit 501(c)(3) charitable organization; and

WHEREAS, SSUV desires to establish a cross-cultural education, art and history venue of the transportation industry which will serve academia, residents and visitors to the Atlanta metropolitan area ("Project"); and

WHEREAS, SSUV has identified the former Tom Jumper automobile dealership property on Roswell Road ("Property") as uniquely suited to house the Project and provide the necessary support services, and desires to purchase the Property for the purpose of developing the Project; and

WHEREAS, SSUV intends to apply for a funding grant for the Project in the amount of \$760,000.00 under the Transportation Enhancement ("TE") Program, a part of the Federal-Aid Highway Program; and

WHEREAS, the TE Program requires that a local government act as sponsor for the Project; and

WHEREAS, the TE Program requires a project sponsor to provide matching funds totaling at least twenty percent (20%) of the project's cost ("Matching Funds"); and

WHEREAS, SSUV has assured representatives of the City and has indicated in its TE application that the Matching Funds shall be provided by corporate donors to the City; and

WHEREAS, subject to the condition that the Matching Funds shall be provided to the City by corporate sponsors, the City desires to sponsor the Project for the public benefit;

NOW THEREFORE, BE IT RESOLVED, that the City Council of Sandy Springs, as its governing authority, by adoption of this resolution, does hereby authorize the following:

1. The City shall serve as sponsor for the Project and shall be so indicated in the TE application filed by SSUV, a copy of which is attached to this resolution, subject to the Matching Funds required by the TE Program being provided to the City by corporate donors; and
2. The Mayor is hereby authorized to execute such documents and to take such action as shall be deemed necessary to accomplish the purposes of this resolution.

APPROVED AND ADOPTED this _____ day of _____, 2010.

Approved:

HON. EVA GALAMBOS
Mayor, City of Sandy Springs

Michael Casey, City Clerk

Manage Applications

Account Info & Contacts

Applicant Workshops

Project Details

Background

Project Categories

Cost

Submit

Project Name * **Sandy Springs Transportation Museum**

Contact Name * **Lyndon Akins** [add contact](#)

Contact Title **SSUV Board Member**

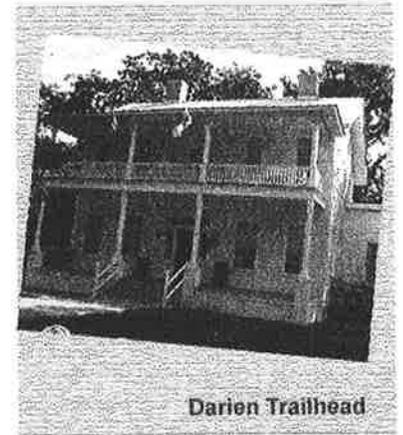
Fax Number **404 459-6977**

Email Address **akins.lyn@gmail.com**

Sponsor Name **SANDY SPRINGS**

Phone Number **4044596976**

Extn



Darien Trailhead

Project Information

County * **Fulton**

To be considered for funding, you **must** enter your correct congressional district number.

City * **SANDY-SPRINGS**

Use the Locate Congressional District(s) Tool.

RC Region * **Atlanta-Regional-Commission**

Make sure you enter the correct number.

MPO Region **Atlanta**

If your project extends beyond one district, enter the number for each district.

Congressional District * **5**

[Locate Congressional District\(s\)](#)

[TE Map Demo](#)

Check if project extends beyond Second Congressional District

Second Congressional District **Select a District**

Check if project extends beyond Third Congressional District

Third Congressional District **Select a District**

[View Attachments](#)

[attach files/photos](#)

Project Description Summary

Please provide a clear, concise summary of the proposed scope of work. * (200 character limit)

A transportation museum to educate and inspire academia and the public upon the dynamic role the car, truck and motorcycle has had upon, culture, history, art, technology and the American lifestyle.

Project Description Detail

Please provide a clear, detailed description of the proposed scope of work. (2000 character limit)

The SSLUV is a not for profit (501(c)3) charitable organization guided by community leaders, corporate sponsors and endorsed/supervised by the Mayor and Council of The City of Sandy Springs, GA. Together our role is to establish a needed attraction in a new city that will provide a cross-cultural education, art and history venue of the transportation industry which will serve academia, residents and visitors of the Atlanta metro area. The Committee has identified a former automobile dealership that is uniquely suited to house the venue and offers necessary support services as adequate general and handicapped parking spaces and major thoroughfare access to Atlanta's transportation arteries. The project consists of purchasing the building and remodeling the footprint to "dynamically" accommodate car, truck and motorcycle educational exhibit support as touch screen interactive learning displays, virtual and static presentation structures, and class room/facility facilities with smart-screens. After purchase the plan will carve the 25,000 square foot facility into eight sectors. 1) Lobby and museum shop 2) Car manufacturer exhibit 3)North display gallery 4)South display gallery 5)Theatre 6)Artwork & design gallery 7) Four vehicle restoration/preservation work bays 8) Build-out of the currently unfinished second story framework to house an East and West lecture hall with the option to develop one hall into an education laboratory designed around the needs of our local educators. Existing restroom facilities must be expanded and retrofitted for ADA handicap requirements and for the general public. A second floor lift must also be purchased to meet ADA requirements for second floor access. Existing electrical service must be updated to accommodate the lighting, computer and projection needs of the facility in addition to adding a building and general grounds sound system. Hearing impaired resources will also be purchased along with signage and ACB safety assists.

Project Benefits

Please describe how your community will benefit from this project. What are the impacts, expected improvements, or other benefits anticipated at the completion of the project? (100 character limit)

The venue fills a cultural, educational and attraction void for visitors and citizens of a new city.

Master Plan Integration

Please describe how this project fits into your organization's master plan.

This provides a needed cultural attraction that is foundational to the city's masterplan.

Project Name Sandy Springs Transportation Museum

Project Categories

Multi - Use Facilities

- Provision of Facilities for Pedestrians & Bicycles
- Provision of safety and educational activities for Pedestrians & Bicycles
- Preservation of Abandoned Railway Corridors (conversion to multi-use trails)

Historic Preservation

- Acquisition of Historic Sites
- Historic Preservation

Rehabilitation and Operation of Historic Transportation Structures

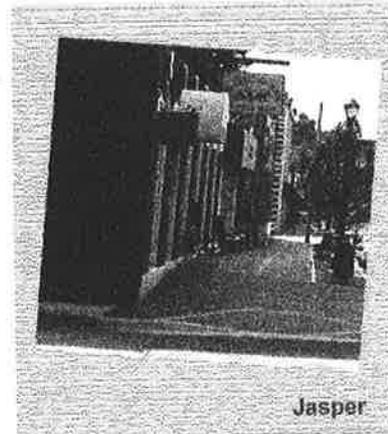
- Depots Lighthouses Canals
- Buildings
- Other:

Transportation Aesthetics & Transportation Facilities

- Landscape and Other Scenic Beautification
- Control and Removal of Outdoor Advertising
- Tourist & Welcome Centers
- Acquisition of Scenic Easements or Sites
- Scenic Byways Program
- Transportation Museums

Environmental Preservation

- Environmental Mitigation to Reduce Vehicle Caused Wildlife Mortality
- Mitigation of water pollution due to highway runoff
- Archaeological Planning & Research



Jasper

Project Location

startpoint : 7200 Roswell Road Sandy Springs, GA 30328

endpoint :

Transportation Aesthetics & Transportation Facilities

Is the project located on a State designed Scenic Byway? Yes No

If no, is a Scenic Byway application being prepared for or currently being reviewed by GDOT? Yes No

If no, is the route being proposed as a Scenic Byway as part of this enhancement project? Yes No

If it is part of a designated or proposed Scenic Byway, is there outdoor advertising located within the proposed project limits? Yes No

If project is for a welcome center or transportation museum:

Is the facility a new building to be constructed? Yes No

If no, is the facility in a historic building? Yes No

Briefly describe how the facility will be used and operated.

After saving, you can continue with the application process by using the links in the navigation bar.

Project Name Sandy Springs Transportation Museum

Project Background

Have you previously applied for TE funds for this project? Yes No

Is the project a continuation of a previously funded TE project? Yes No

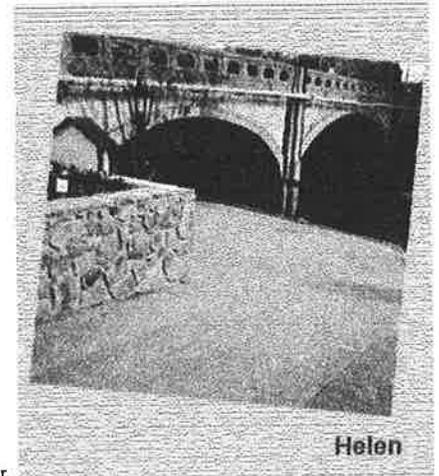
Have you secured any Right of Way for use on this Project? Yes No

If ROW acquired, did you follow the Uniform Act? Yes No

Is there property to be acquired for this project? Yes No

"If ROW is to be acquired, you must stop all negotiations now. If your project is selected you must follow the Plan Development Process and all Federal & State Regulations, including the Uniform Act"

After saving, you can continue with the application process by using the links in the navigation bar.



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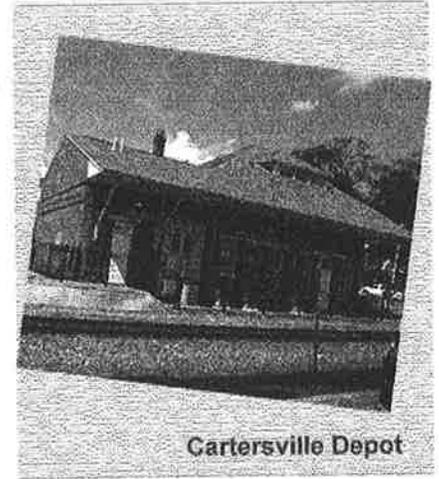
Project Name Sandy Springs Transportation Museum

Project Cost

Please provide the cost estimate for each phase of the project.

Federal funds can only be requested for the construction phase of the project with the exception of scenic easements or scenic or historic sites that are allowed Right of Way (ROW) funds. Totals will be calculated automatically. Round to the nearest whole dollar.

Category	Local Funds	Federal Funds	Total Funds
PE / Design	\$ 80,000		\$ 80,000
ROW	\$ 0	\$ 0	\$ 0
Construction	\$ 110,000	\$ 760,000	\$ 870,000
Total	\$ 190,000	\$ 760,000	\$ 950,000



Cartersville Depot

Federal funds cannot exceed 80% of project cost or \$1 million

Sponsor Certification of Matching Funds

Please indicate the form of your matching funds for this project. Please indicate if it is cash match, in kind services, donated materials, ROW, etc. Also indicate if more than one form of matching funds will be used.

Cash funding for the project will be provided by Corporate donors to the City of Sandy Springs.

Save Cancel

After saving, you can continue with the application process by using the links in the navigation bar.

*Transportation Museum Synopsis
for the TE Application*

SSUV

SANDY SPRINGS UNIQUE VEHICLES

Contents

- Role of the SSUV
- Museum Resources
- Museum Visitor Demographics
- Proposed Location
- Artist Renderings (1-4)

Role of the SSUV

- Sandy Springs Unique Vehicles Inc. (SSUV): is a not for profit charitable organization (501(c)3 tax status).
 - Guided by community, civic and corporate leaders.
 - Endorsed by Mayor Galambos and Sandy Springs Council.
- To create a *world class* transportation venue to educate and inspire residents and tourists on the:
 - Historic, current and future applications of transportation in America.
 - Preservation and restoration techniques of trucks, cars and motorcycles.
 - Entertainment and leisure opportunities delivered by the transportation industry.

Museum Resources

- A meeting and entertainment destination for automobile, motorcycle clubs and enthusiasts.
- Offers educators and students a destination promoting the art, history, and technology of the transportation industry.
- Venue for media publicized collector vehicle and motorcycle auctions.
- A corporate sponsor satellite location for: entertainment, education and off-site meetings.
- A self-sustaining community center and tourist destination for the City of Sandy Springs.
- An affordable investment in the City and Sandy Springs community for our corporate citizens.

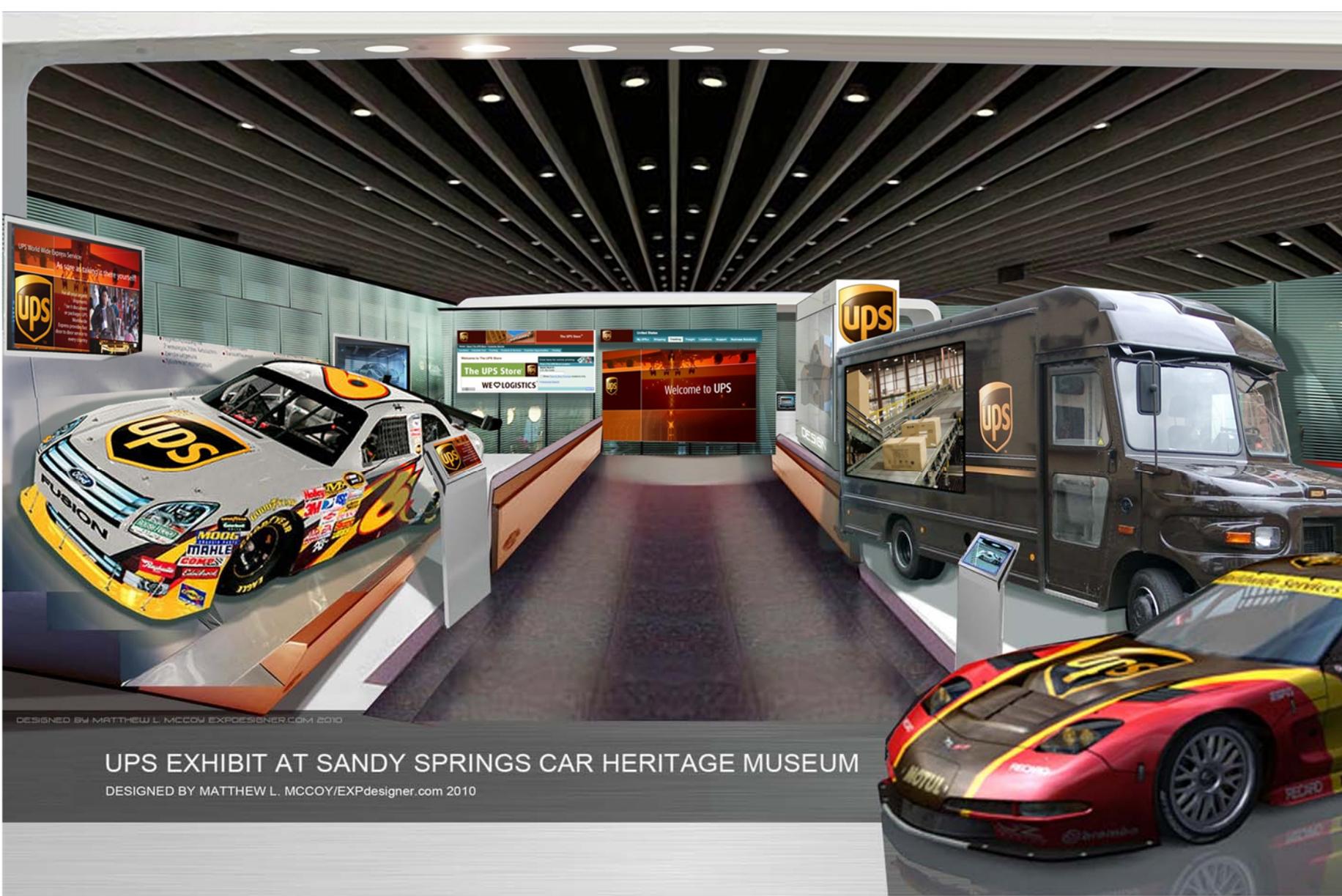
Museum Visitor Demographics

- 2009 US Census records 5.4mm people in the Atlanta metro area.
 - 22.3% are school children under age 18 in 106 schools.
 - 478,000 foreign visitors per year.
 - 37mm tourists annually visit the Atlanta metro area.
 - Recognized Southeast transportation hub served by three interstates.
- 4+million vintage car owners in the USA. (Source: Hagerty, Aon and Grundy Insurance)
- 15,000 Car clubs in the USA. (Source: insurance & Motor Sports Association)
- Projected Economic Impact Averages: (Source: Lemay Museum Study)
 - Visitors spend \$157 per person on transportation and accommodations.
 - Average length of stay is 2 room nights with average party of 1.5 people.
 - 30% of out of area visitors with nearby family and friends will spend \$30 per capital.

Proposed Location

- Eleven acres commercially zoned with extensive parking.
 - Tourist, automobile and motorcycle club meetings and shows.
- Easily adaptable 25,000 square foot facility.
 - Static displays, theater, education, meeting rooms, food service, shopping.
- Postmodern architecture style with an aerodynamic presentation.
- Centrally located with developed access to Atlanta's transportation arteries.
 - Daily traffic count of 36,180 cars.





DESIGNED BY MATTHEW L. MCCOY EXPDESIGNER.COM 2010

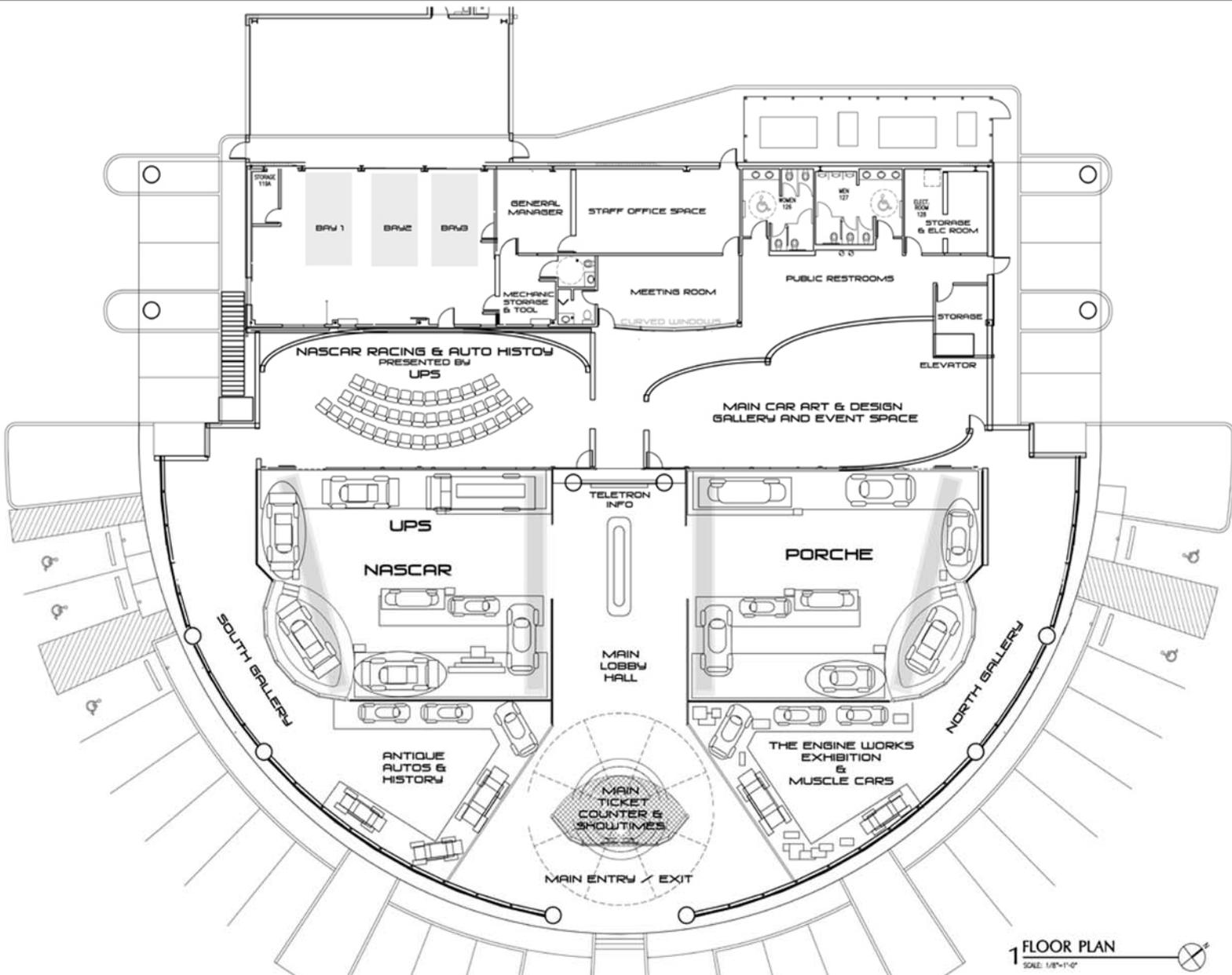
UPS EXHIBIT AT SANDY SPRINGS CAR HERITAGE MUSEUM

DESIGNED BY MATTHEW L. MCCOY/EXPdesigner.com 2010



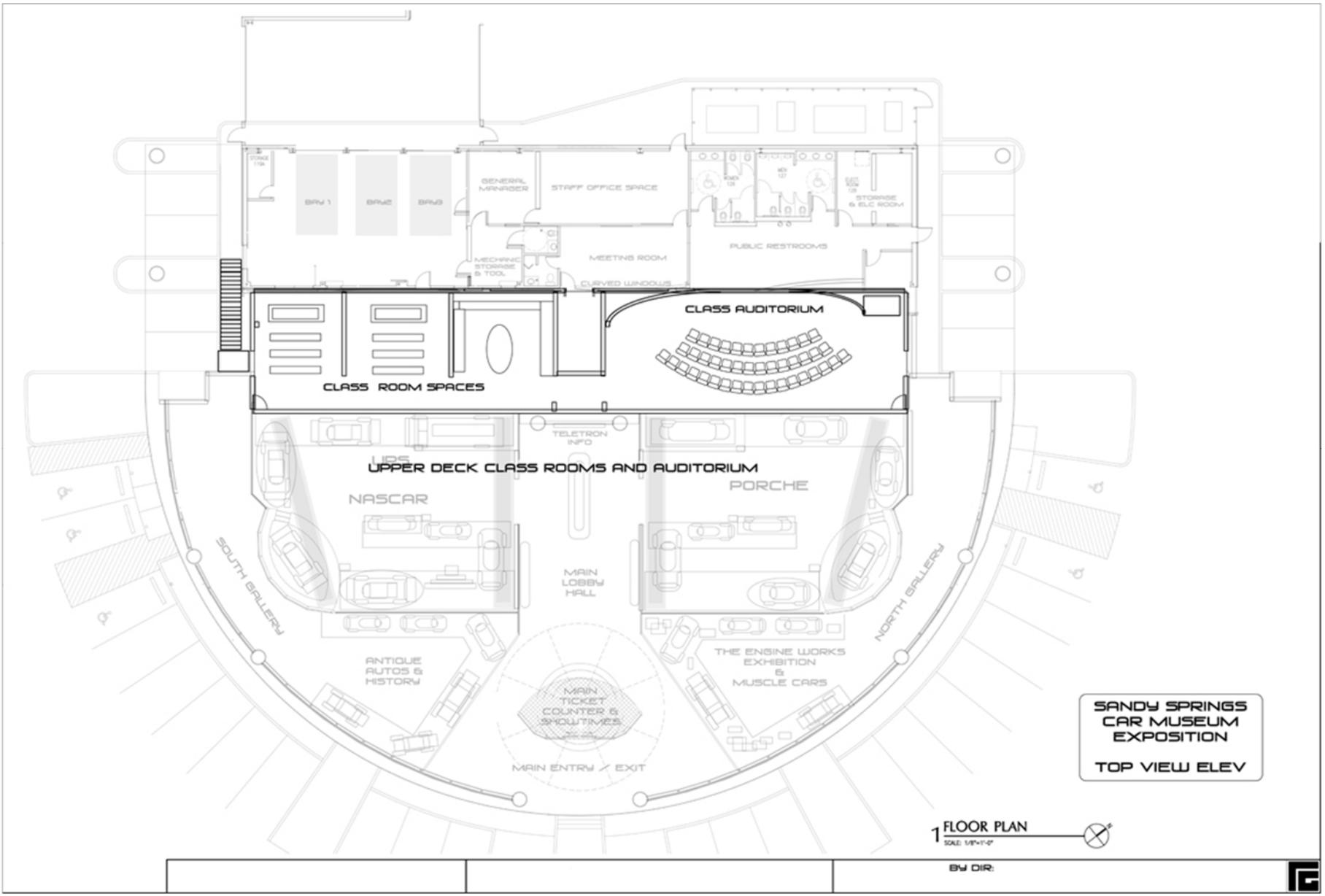
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THE FUTURE SANDY SPRINGS AUTO MUSEUM CONCEPT EXHIBIT



1 FLOOR PLAN
 SCALE: 1/8"=1'-0"





**SANDY SPRINGS
CAR MUSEUM
EXPOSITION**

TOP VIEW ELEV

1 FLOOR PLAN
SCALE: 1/8"=1'-0"

BY DIR.

