



CITY COUNCIL AGENDA ITEM

TO: Mayor & City Council

DATE: January 11, 2012

FROM: John McDonough, City Manager

AGENDA ITEM: Presentation on the North Fulton County Voter Initiative

MEETING DATE: For Submission onto the January 17, 2012, City Council Work Session Meeting Agenda

BACKGROUND INFORMATION: (Attach additional pages if necessary)

See attached:

APPROVAL BY CITY MANAGER: for JM APPROVED

_____ NOT APPROVED

PLACED ON AGENDA FOR: 1/17/2012

CITY ATTORNEY APPROVAL REQUIRED: () YES () NO

CITY ATTORNEY APPROVAL: [Signature]

REMARKS:

NORTH FULTON COUNTY: A Bastion of Eligible Voters

North Fulton County: A Bastion of Eligible Voters

**Voter Education and Outreach Program
Division of Administrative Services
Fulton County Department of Registration and Elections**

**Presenters: William Riley, Esq., Member. DRE Board
Samuel Westmoreland, Esq., Interim Director
Julia Beatrice Reed, Esq. Voter Education Specialist**

NORTH FULTON COUNTY: A Bastion of Eligible Voters

As Americans, there is no right more precious than the constitutional right to elect our leaders. Yet many of eligible Georgia citizens are not even registered to vote.

Brian P. Kemp, Georgia Secretary of State

<http://www.sos.ga.gov/elections/VRdrives/>

NORTH FULTON COUNTY: A Bastion of Eligible Voters

- Introduce the VEOP to North Fulton County's business, political, and community leaders.
- Reinforce the civic responsibility of voter education, registration and participation.
- Develop a collaborative relationship designed to increase voter participation throughout North Fulton County.

NORTH FULTON COUNTY: A Bastion of Eligible Voters

Locale	Population	Adjusted Pop	Active Reg Voters	Inactive Reg Voters	Estimated Eligible Voters	Inactive + Est Eligible
State of Georgia	9,687,653	7,197,926	4,947,117	798,592	1,452,217	2,250,809
Fulton County	920,581	683,992	511,301	104,732	67,959	172,691
North Fulton County						
Alpharetta	57,551	42,760	29,976	5,040	7,744	12,784
Johns Creek	76,728	57,009	39,452	6,036	11,521	17,557
Milton	32,661	24,267	17,733	2,568	3,966	6,534
Mountain Park	547	406	397	46	-37	9
Roswell	88,346	65,641	48,623	7,801	9,217	17,018
Sandy Springs	93,853	69,733	49,956	11,792	7,985	19,777
North Fulton County	349,686	259,817	186,137	33,283	40,397	73,680

NORTH FULTON COUNTY: A Bastion of Eligible Voters

- Sandy Springs's Active Voters/Sandy Springs's Adjusted Population 71.6%
- Sandy Springs's Active Voters/Fulton County's Active Voters 9.8%
- Sandy Springs's Est Eligible Voters/Fulton County's Est. Eligible Voters 11.7%
- Sandy Springs's Inactive+Est Eligible Voters/
Fulton County's Inactive+Est Eligible Voters 11.5%
- North Fulton County's Active Voters/Fulton County's Active Voters 36.4%
- North Fulton County's Est Eligible Voters/Fulton County's Est. Eligible Voters 59.4%
- North Fulton County's Inactive+Est Eligible Voters/
Fulton County's Inactive+Est Eligible Voters 42.7%

- Population Data -- 2010 United States Census
- Adjusted Population Data -- 2010 United States Census -- 25.7% of Ga's Population is Under 18 years old.

NORTH FULTON COUNTY: A Bastion of Eligible Voters

- As of November 1st:
 - 79% of eligible voters were registered in the State of Georgia.
 - 68% of the eligible voters were active registered voters.
 - 90% of the eligible voters in Fulton County were registered voters.
 - 74.8% of the eligible voters were active registered voters.
 - And only 16.1% of these active registered voters participated in the November 8 election.
 - 84.5% of the eligible voters in North Fulton County were registered voters.
 - 71.6% of the eligible residents in North Fulton County were active registered voters.

NORTH FULTON COUNTY: A Bastion of Eligible Voters

Remember:

- The voter eligible population of Fulton County is approximately 684,000.
- Of this number, 511,301 are active registered voters.
- DRE has identified 104,732 inactive registered voters.
 - Of these, 33,283 reside in North Fulton County.
- It is estimated that there are 67,959 unregistered voters in Fulton County.
- Of the estimated 67,959 unregistered voters in Fulton County, 40,397 or 59.4% of these unregistered voters reside in the cities that comprise North Fulton County

* Inactive Registered Voter: A voter who has not participated in the last two federal elections; a period of six to eight years.

NORTH FULTON: A Bastion of Eligible Voters

2012 Election Event Dates

Election	Voter Registration Deadline	Election Date
Presidential Preference Primary/Special Election (to fill vacancies and propose questions)	Monday, February 06, 2012	Tuesday, March 06, 2012
Special Election Runoff	Monday, February 06, 2012	Tuesday, April 03, 2012
General Primary/Non-Partisan/ Special Election (to fill vacancies and propose questions)	Monday, July 02, 2012	Tuesday, July 31, 2012
General Primary Runoff/Non-Partisan Runoff/Special Election Runoff	Monday, July 02, 2012	Tuesday, August 21, 2012
Special Election (to fill vacancies)	Monday, August 20, 2012	Tuesday, September 18, 2012
Special Election Runoff	Monday, August 20, 2012	Tuesday, October 16, 2012
General Election/Special Election (to fill vacancies and propose questions)	Monday, October 08, 2012	Tuesday, November 06, 2012
General Election Runoff/Special Election Runoff	Monday, October 08, 2012	Tuesday, December 04, 2012

NORTH FULTON:

A Bastion of Eligible Voters

- Create a volunteer workforce that can be quickly mobilized, trained and utilized.
- Access a diversity of venues for voter registration drives and voter educational programs and services, region-wide venues and city-based ones.
- Promote voter education, registration and participation efforts throughout the six municipalities in North Fulton County.