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**CITY COUNCIL AGENDA ITEM**

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**TO:** Mayor & City Council

**DATE:** February 24, 2012

**FROM:** John McDonough, City Manager

**AGENDA ITEM:** A Resolution to Rename Central Park West to Central Parkway (from Peachtree-Dunwoody Road to Central Parkway) and to Rename Central Parkway to Central Park Drive (from Peachtree Dunwoody Road to the intersection of Central Park West)

**MEETING DATE:** For Submission onto the March 6, 2012, City Council Regular Meeting Agenda

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*BACKGROUND INFORMATION: (Attach additional pages if necessary)*

See attached:

Memorandum  
Resolution

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APPROVAL BY CITY MANAGER:   JPM   APPROVED

\_\_\_\_\_ NOT APPROVED

PLACED ON AGENDA FOR:   3/6/2012  

CITY ATTORNEY APPROVAL REQUIRED: (  ) YES (  ) NO

CITY ATTORNEY APPROVAL:   wkw  

REMARKS:



To: John McDonough, City Manager

From: Angela Parker, Director, Department of Community Development 

Date: February 17, 2012 for Submission onto the March 6, 2012 Regular Meeting Agenda

Agenda Item: Street Name Change – Central Park West to Central Parkway and Central Parkway to Central Park Drive

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***CMO (City Manager's Office) Recommendation:***  
**APPROVAL CONDITIONAL** of the street name change request

***Background:***

Central Park West was realigned during the construction of the Cox C-Tech project. The realignment creates a continuous road with Central Park West and Central Parkway. To prevent confusion the applicant is requesting to change the name of Central Park West to Central Parkway (from Peachtree Dunwoody Road to Central Parkway). In order to not have a duplicate road name, Central Parkway (from Peachtree Dunwoody Road to the intersection of Central Park West) to Central Park Drive. The names were selected to keep with the theme of the Cox Central Park campus.

***Discussion:***

The staff has reviewed the material submitted by the applicant and determined that all property owners immediately affected by the proposed street name change have been notified to the change. In addition, the staff has reviewed the Fulton County Street Name Database and determined that there is currently a Central Park Drive within the County (City of Hapeville). However, there are currently no Central Park Drives within the City or the surrounding Cities.

***Alternatives:***

- The Mayor and City Council could choose not to approve a street name change or could adopt a different street name from the one proposed.

***Financial Impact:***

New street signs will need to be purchased and installed by Cox Enterprises, Inc..

***Concurrent Review:***

Wendell K. Willard, City Attorney



## Street Name Change Request

**Central Park West to Central Parkway**  
(from Peachtree Dunwoody Road to Central Parkway)  
and

**Central Parkway to Central Park Drive**  
(from Peachtree Dunwoody Road to the intersection of Central Park West)

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### HEARING & MEETING DATES

Mayor and City Council  
March 6, 2012

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### APPLICANT/PETITIONER INFORMATION

**Petitioner**  
Cox Enterprises, Inc.

**Representative**  
Larry Humphrey

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### STREET INFORMATION

**Land Lot (s)**            18 & 19

**District**                17th

**Council District**       5

**Frontage**                Approximately 560 feet along Central Park West and 1,790 feet along Central Parkway

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### REQUEST

The applicant is requesting a street name change based on the following:

Central Park West was realigned during the construction of the Cox C-Tech project. The realignment creates a continuous road with Central Park West and Central Parkway. To prevent confusion the applicant is requesting to change the name of Central Park West to Central Parkway (from Peachtree Dunwoody Road to Central Parkway). In order to not have a duplicate road name, Central Parkway (from Peachtree Dunwoody Road to the intersection of Central Park West) to Central Park Drive. The names were selected to keep with the theme of the Cox Central Park campus.

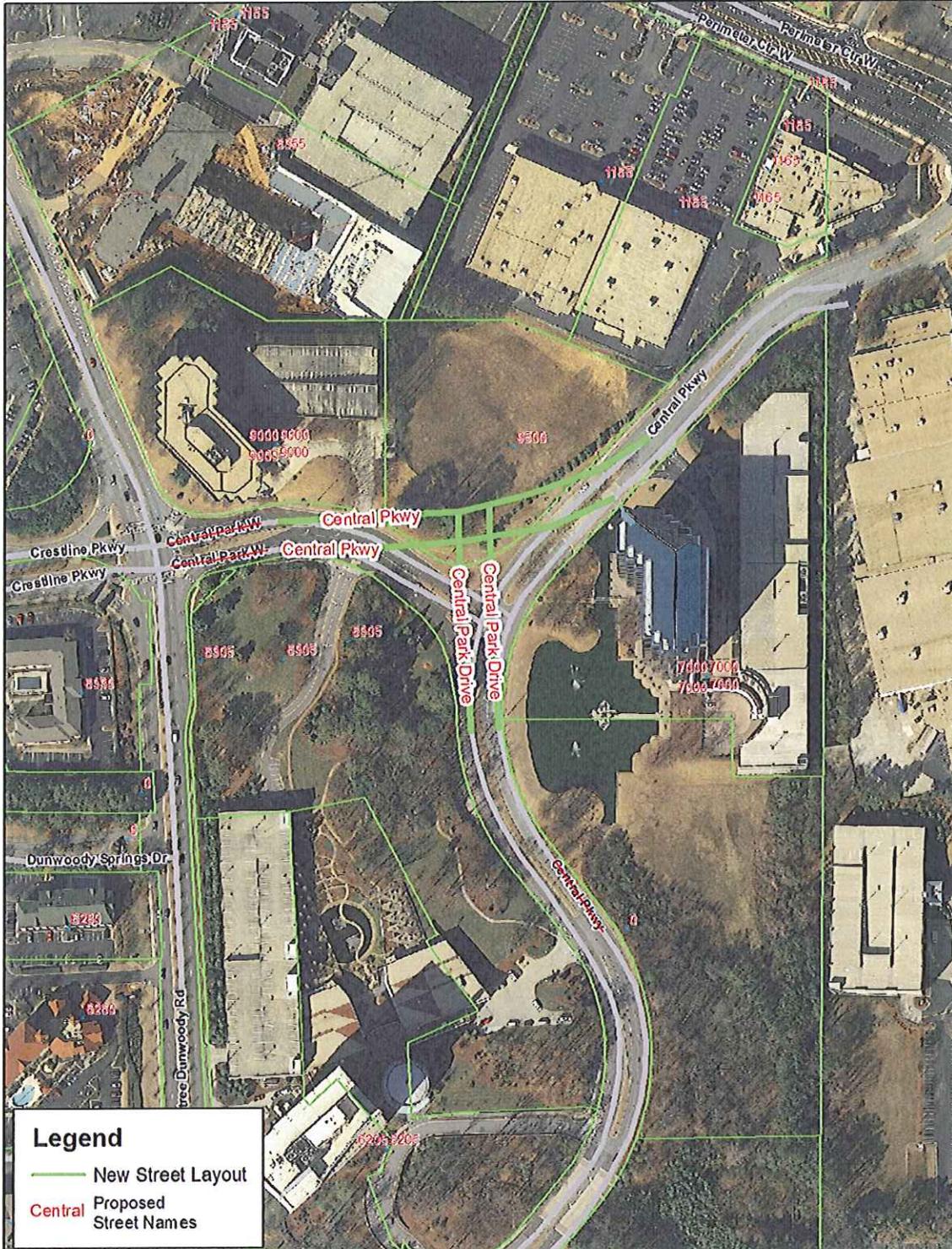
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### DEPARTMENT OF COMMUNITY DEVELOPMENT RECOMMENDATION

#### APPROVAL

Location Map

# Cox C Tech Street Name Changes



Prepared by the City of Sandy Springs Department of Community Development for the Mayor and City Council Meeting on March 6, 2012

## BACKGROUND:

The staff of the Community Development Department was contacted by Cox Enterprises, LLC, Cox Enterprises, LLC would like to change the street name from Central Park West to Central Parkway (from Peachtree Dunwoody Road to Central Parkway) and Central Parkway (from Peachtree Dunwoody Road to the intersection of Central Park West) to Central Park Drive. Both streets are located in Land Lots 18 and 19, of the 17th District, Sandy Springs, Georgia. Central Park West is located on the east side of Peachtree Dunwoody Road and travels east for approximately 560 feet before intersecting with Central Parkway. The southern portion of Central Parkway is located on the east side of Peachtree Dunwoody Road and travels north east for approximately 1,790 feet before intersecting with Central Park West.

Central Park West was realigned during the construction of the Cox C-Tech project. The realignment creates a continuous road with Central Park West and Central Parkway. To prevent confusion the applicant is requesting to change the name of Central Park West to Central Parkway (from Peachtree Dunwoody Road to Central Parkway). In order to not have a duplicate road name, Central Parkway (from Peachtree Dunwoody Road to the intersection of Central Park West) to Central Park Drive. The names were selected to keep with the theme of the Cox Central Park campus.

The staff has reviewed the material submitted by the applicant and determined that all property owners immediately affected by the proposed street name change have been notified to the change. In addition, the staff has reviewed the Fulton County Street Name Database and determined that there is currently a Central Park Drive within the County (City of Hapeville). However, there are currently no Central Park Drives within the City or the surrounding Cities.

## ANALYSIS:

The City of Sandy Springs Code of Ordinances states the following:

Sec. 103-31. Assignment of names and address.

h. Changing of existing roadway names and addresses.

1. In any instance where the mayor and council, upon recommendation of the director of the department, determines that an existing road name may pose a threat to the public health, safety or welfare, the mayor and council on its own motion may change such roadway name after notice is given and a public hearing is held.

### *Finding:*

*The Development Authority of Fulton County C/O Cox Enterprises, Inc is currently the only property with frontage which would be affected by the change. Changing of the street names to Central Parkway and Central Park Drive would not create a threat to the public health, safety and welfare. While staff supports the roadway name change from Central Park West to Central Parkway (from Peachtree Dunwoody Road to Central Parkway). In order to not have a duplicate road name, Central Parkway (from Peachtree Dunwoody Road to the intersection of Central Park West) to Central Park Drive. Staff reviewed the request relative to assignment of names and address standards contained in Section 103-31 of Code of the Sandy Springs. Based upon this review, staff recommends **APPROVAL** of the street name change request subject to the following recommendation:*

- 1) Central Park West to Central Parkway (or another name) (from Peachtree Dunwoody Road to Central Parkway).
  - 2) Central Parkway (from Peachtree Dunwoody Road to the intersection of Central Park West) to Central Park Drive (or another name).
- a. Notice of the proposed change and hearing date shall be given at least 25 days, but no more than 45 days, prior to the scheduled date of the mayor and council hearing on the proposed change.

*Finding:*

*The staff has advertised the proposed street name change and the hearing dates on 2/10/12 (Sandy Spring Reporter) and 2/8/12 (Sandy Springs Neighbor). Therefore, staff is of the opinion this condition has been satisfied.*

- b. The department shall post a sign at approximately one mile intervals throughout the length of the roadway for which a name change is proposed and shall give notice by regular mail to the owners (according to the tax records of Sandy Springs) of each property which bears an address on the roadway for which a name change is proposed.

*Finding:*

*The Staff has posted three (3) signs one (1) at Peachtree Dunwoody Road and Central Park West, one (1) at Peachtree Dunwoody Road and Central Parkway and one (1) at the intersection of Central Parkway and Central Park West. Also, all property owners immediately affected by the proposed street name change have been notified to the change. Therefore, staff is of the opinion this condition has been satisfied.*

- c. Such signs and notices shall contain the time, date, place and purpose of the hearing, as well as a statement of the beginning and ending points of the segment of the roadway for which the name change is proposed. Notice shall not be considered inadequate if the signs are removed or mail is not delivered.

*Finding:*

*The Staff has posted three (3) signs, one (1) at Peachtree Dunwoody Road and Central Park West, one (1) at Peachtree Dunwoody Road and Central Parkway and one (1) at the intersection of Central Parkway and Central Park West. Each sign advertises the proposed Street Name change and the public hearing date, time, and address of the public hearing. Therefore, staff is of the opinion this condition has been satisfied.*

**DEPARTMENT COMMENTS:**

Prepared by the City of Sandy Springs Department of Community Development for the Mayor and City Council Meeting on March 6, 2012

The following departmental comments have been provided:

<b>Communications</b>	Community Service Manager	<ul style="list-style-type: none"> <li>Community Services Manager has not raised any issues regarding this road name change.</li> </ul>
<b>Geographic Information Systems</b>	GIS Analyst	<ul style="list-style-type: none"> <li>GIS has not raised any issues regarding this road name change.</li> </ul>
<b>Public Safety</b>	Deputy Police Chief	<ul style="list-style-type: none"> <li>Sandy Springs Police Department has not raised any issues regarding this road name change.</li> </ul>
	Senior Deputy Fire Marshall	Sandy Springs Fire has not raised any issues regarding this road name change.
<b>Public Works Department</b>	Traffic Engineer	<ul style="list-style-type: none"> <li>Public works has reviewed the proposed street name changes for Central Park West and Central Parkway. The street alignment revision of the existing Central Park West with the existing Central Parkway will result in a continuous section of street from Peachtree Dunwoody Road east to Perimeter Center West. Public works supports the proposed renaming of Central Park West to Central Parkway and Central Parkway to Central Park Drive.</li> <li>Public Works notes that west of Peachtree Dunwoody Road, the street name on the continuous alignment to proposed Central Parkway (currently Central Park West) is Crestline Parkway from Peachtree Dunwoody Road to Mt. Vernon Highway. East of Perimeter Center West (heading outside the City limits), the street name changes to Meadow Lane Road in Dunwoody. Per our Development Ordinance, Section 103-31(f)(4), "Each roadway, regardless of length, shall have only one name designation throughout its length. Each new roadway that is in alignment with an existing roadway shall bear the same name as said existing roadway." Public Works will undertake evaluating whether the existing Crestline Parkway should also be renamed to Central Parkway.</li> </ul>

The following external agencies have been notified. The staff has not received any additional comments from:

Prepared by the City of Sandy Springs Department of Community Development for the Mayor and City Council Meeting on March 6, 2012

Kelli Beaman, Supervisor, Master Street Address Guide Coordinator  
Tim Taylor, U.S. Postal Service Address Management Systems  
Brenan Stearns, Fulton County Schools, Planning Analyst

**ALTERNATIVES:**

- 1) **The Mayor and City Council could choose not to approve a street name change or could adopt a different street name from the one proposed.**

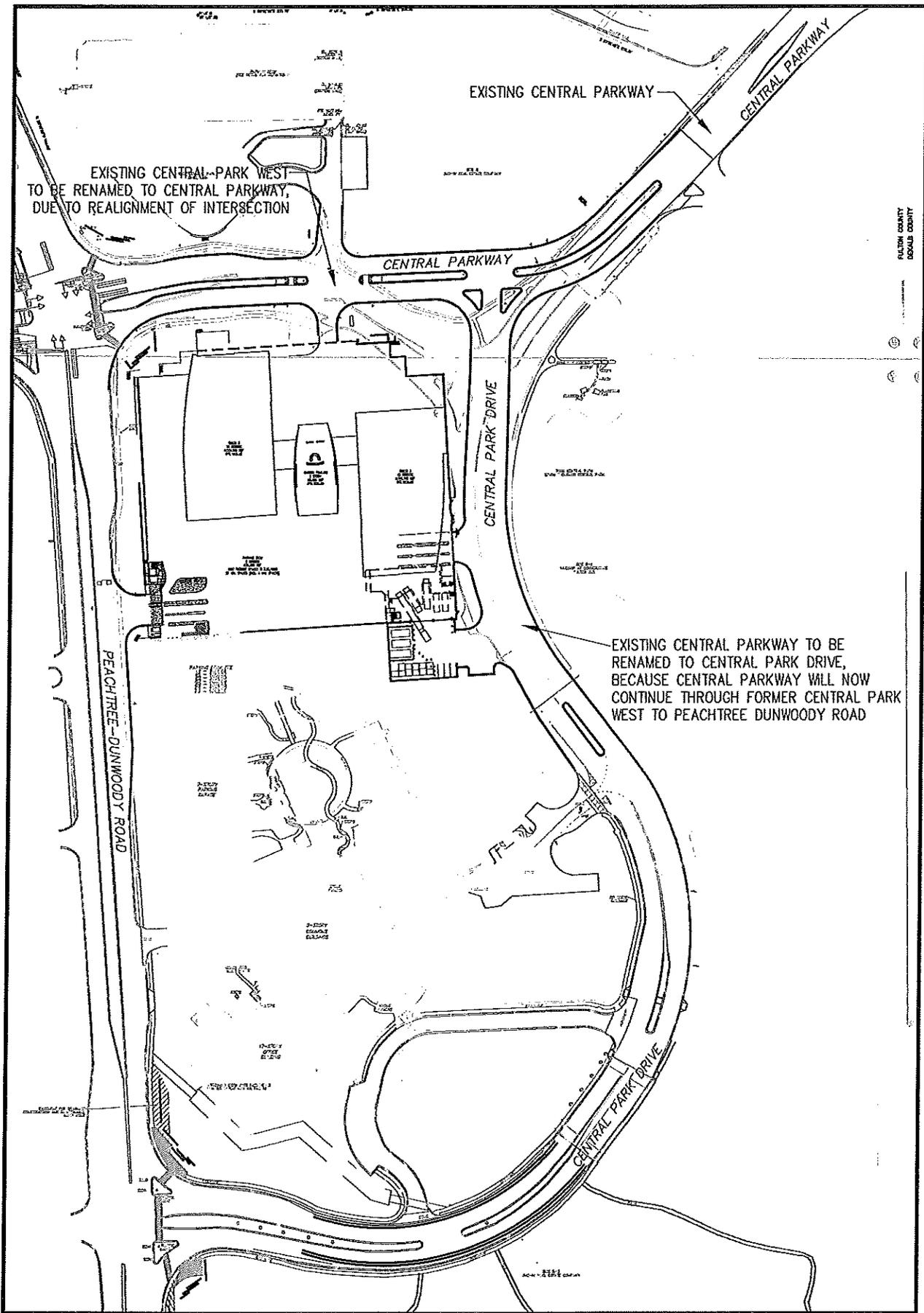
**CONCLUSION:**

Staff reviewed the request relative to assignment of names and address standards contained in Section 103-31 of Code of the Sandy Springs. Based upon this review, staff recommends **APPROVAL** of the street name change request subject to the following recommendations:

- 1) **Central Park West to Central Parkway (or another name) (from Peachtree Dunwoody Road to Central Parkway).**
- 2) **Central Parkway (from Peachtree Dunwoody Road to the intersection of Central Park West) to Central Park Drive (or another name).**

**ATTACHMENTS**

Map showing proposed name changes  
Street Name Change Application  
Property address along Central Park West and Central Parkway



FULTON COUNTY  
DEKALB COUNTY

STREET NAME CHANGE EXHIBIT

**LOWE**  
ENGINEERS

8X CONCOURSE PARKWAY  
SUITE 1000  
ATLANTA, GEORGIA 30328  
TEL: 770-857-8400  
FAX: 770-857-8401

**COX C-TECH**

PREPARED FOR  
**COX ENTERPRISES**  
6205 PEACHTREE DUNWOODY ROAD  
ATLANTA, GEORGIA 30328

DATE 12/14/11

SCALE: 1"=120'

PROJECT NO.  
10-0004

SHEET:  
EXHIBIT 1



STREET NAME CHANGE REQUEST

Date: 12 / 14 / 11

CURRENT STREET NAME: CENTRAL PARK WEST + CENTRAL PARKWAY
LAND LOT: 18 + 19 DISTRICT: 17th (SOUTH OF CENTRAL PARK WEST INTERSECTION)

PROPOSED STREET NAME: CENTRAL PARKWAY TO CONTINUE ALONG PREVIOUS CENTRAL PARK WEST CORRIDOR
CENTRAL PARKWAY, SOUTH OF PREVIOUS CENTRAL PARK WEST INTERSECTION, TO BECOME CENTRAL PARK DRIVE

REASON FOR CHANGE: REALIGNMENT OF ROADS HAS CAUSED CENTRAL PARKWAY TO TAKE THE
ROUTE OF CENTRAL PARKWEST, TO PREVENT CONFUSION, IT IS RECOMMENDED CENTRAL PARKWEST
IS NOW NAMED CENTRAL PARKWAY. IN ORDER TO NOT HAVE DUPLICATE ROAD NAMES, CENTRAL PARKWAY
SOUTH OF CENTRAL PARK WEST, WILL NOW BE CALLED CENTRAL PARK DRIVE.

SOURCE/MEANING/BACKGROUND OF NEW NAME: TO MATCH SAME THEME IN THE REGION

APPLICANT/CONTACT INFORMATION

NAME: BARRETT SPEIR
MAILING ADDRESS: SIX CONCOURSE PARKWAY SUITE 1000
ATLANTA GA 30328
Signature: [Handwritten Signature] Telephone Number: 678-794-5040

CIRCLE ONE: PROPERTY OWNER / LIENHOLDER / TENANT / AGENT / OTHER

CIVIL ENGINEER

PROPERTY OWNERS WITH FRONTAGE ON SUBJECT STREET: (Provide names and addresses please)

- CPAK, LLC - 9000 CENTRAL PARK WEST
WINDSOR @ CONVERGENCE FORTON LLC, aka GFD - NO ADDRESS (UNDEVELOPED)
DAFC - 6205 Peachtree Dunwoody Rd
CTECH HOODINGS, LLC - 6305 Peachtree Dunwoody Road
DAFC - 7005 CENTRAL PARKWAY 7000 CENTRAL PARK INVESTORS LLC - 7000 CENTRAL PARKWAY

Staff Only

Council Meeting Date Land Lot District Similar Street Name: Overlay District Yes No
Public Works Sign Off

SITUS	OWNER1	ADD2	ADD3
6205 PEACHTREE DUNWOODY RD	DEVELOPMENT AUTHORITY OF	910 RIDGEBROOK RD	SPARKS MD 21152 9390
9000 CENTRAL PARK W	NINE THOUSAND CP LLC	3756 LAVISTA RD SUITE	TUCKER GA 30084
7000 CENTRAL PARK WAY	SEVEN THOUSAND CENTRAL PARK	P O BOX 56607	ATLANTA GA 30343
CENTRAL PKWY	DEVELOPMENT AUTHORITY OF	910 RIDGEBROOK RD	SPARKS MD 21152 9390
1165 PERIMETER CENTER	RECREATIONAL EQUIPMENT INC	P O BOX 1938	SUMMER WA 98390 0800
1165 PERIMETER CNTR WEST	SWAN BLOSSOM INVESTMENT LTD	551 PHARR RD # #550	ATLANTA GA 30305
PEACHTREE DUNWOODY RD	WINDSOR AT CONVERGENCE FULTON LLC	P.O. BOX 4900	SCOTTSDALE AZ 85261 4900
PEACHTREE DUNWOODY RD	DEVELOPMENT AUTHORITY OF	910 RIDGEBROOK RD	SPARKS MD 21152 9390
PEACHTREE DUNWOODY RD	DEVELOPMENT AUTHORITY OF	910 RIDGEBROOK RD	SPARKS MD 21152 9390
6205 PEACHTREE DUNWOODY RD	DEVELOPMENT AUTHORITY OF	910 RIDGEBROOK RD	SPARKS MD 21152 9390