City Center Master Plan

• The 2012 City Center Master Plan established the following goals:
  • Create a unique, vibrant, walkable City Center rich in amenities desired by the community, such as commercial, retail, recreational, and cultural facilities
  • Create an appropriate setting for a new civic/cultural center that functions as a place of community activity and identity
Cultural Center: Background & Opportunities

- A Cultural Center will support the vision of the City Center Master Plan by serving as a place of community activity. A Cultural Center would foster creativity and support for arts in the community through education, innovation and collaboration.
  - Opportunity to bring multiple parties together & consolidate numerous cultural elements into the City Springs District
  - Potential to create flexible space suited to the needs of the proposed users that will provide substantial public benefit
Potential Location
Partnership Opportunities

• Design Cultural Center to include:
  • Visit Sandy Springs Offices & Welcome Center
  • Perimeter Chamber of Commerce
  • Georgia Commission on the Holocaust
  • Anne Frank Offices & Exhibit
  • Gallery Space

• Memorandums of Understanding will set the framework for collaboration and exploration of potential options:
  • MOU has been approved by the Georgia Commission on the Holocaust and Visit Sandy Springs
  • Draft MOU under consideration by the Perimeter Chamber of Commerce
Partner MOUs

• Responsibilities of the City:
  • Providing land for the construction of the building.
  • Identifying, hiring and providing oversight to architect to design and contractor to build the building.
  • Paying for a portion of the construction of the building.
  • Paying for the buildout of the space it will use or share in the building.
  • Maintaining the exterior and grounds of the building.
  • Providing ongoing security for the building, its tenants.
Partner MOUs

• Responsibilities of the Partners:
  • Working with the Authority’s architects and contractors to determine the amount and kind of space which will be needed for their operations, Exhibitions, and shared space.
  • Paying for a portion of the cost for architects to design the building.
  • Paying for a portion of the construction of the building.
  • Paying for build out of the space they will use & share.
  • Paying for a portion of operational expenses for the building.

• Provided the entities agree to move forward following the design phase, defined and detailed agreements will be established.
Lead Architect Selection

• Houser Walker Architecture
  • Met all requirements for Capabilities & Approaches assessment
  • Performance Confidence Assessment: Substantial Confidence
  • Cost/Price Assessment: Met all requirements
• Similar Projects:
  • Alpharetta Arts Center
  • Gwinnett Environmental Heritage Center
  • University of West Georgia Fine Arts Complex
Next Steps

• Proceed with design services
• Public open house with design firm within 30-45 days
• Present initial concept design & budget at the January 2019 Council Retreat and seek Council consensus to proceed
Questions