Agenda

- Summary of the Process
- Demographics & Trend Analysis
- Existing Park Inventory
- Brainstorming Ideas
- Next Steps
- Dotmocracy and Map Exercise
Planning Process

Research and Analysis
Community Outreach
Needs Assessment
Development Plan and Recommendations
Implementation Plan
Demographics & Trend Analysis
Demographic Info
What Will Sandy Springs Look Like?

![Graph showing population and households growth](image)

**POPULATION AND HOUSEHOLDS**

- **2010 Census:** 93,853
- **2017 Estimate:** 103,068
- **2022 Projection:** 109,582
- **2027 Projection:** 116,979
- **2032 Projection:** 124,146

The graph illustrates an increasing trend in population and households from 2010 to 2032.
What Will Sandy Springs Look Like?

### POPULATION BY AGE SEGMENT

<table>
<thead>
<tr>
<th></th>
<th>0-12</th>
<th>13-17</th>
<th>18-34</th>
<th>35-54</th>
<th>55-64</th>
<th>65-74</th>
<th>75+</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010 Census</td>
<td>15.9%</td>
<td>15.3%</td>
<td>14.8%</td>
<td>14.4%</td>
<td>14.0%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2017 Estimate</td>
<td>15.9%</td>
<td>15.3%</td>
<td>14.8%</td>
<td>14.4%</td>
<td>14.0%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2022 Projection</td>
<td>15.9%</td>
<td>15.3%</td>
<td>14.8%</td>
<td>14.4%</td>
<td>14.0%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2027 Projection</td>
<td>15.9%</td>
<td>15.3%</td>
<td>14.8%</td>
<td>14.4%</td>
<td>14.0%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2032 Projection</td>
<td>15.9%</td>
<td>15.3%</td>
<td>14.8%</td>
<td>14.4%</td>
<td>14.0%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **0-12**
- **13-17**
- **18-34**
- **35-54**
- **55-64**
- **65-74**
- **75+**
What Will Sandy Springs Look Like?

### POPULATION BY RACE

- **White Alone**
  - 2010 Census: 6.94%
  - 2017 Estimate: 6.39%
  - 2022 Projection: 6.25%
  - 2027 Projection: 5.95%
  - 2032 Projection: 5.73%
- **Black Alone**
  - 2010 Census: 5.01%
  - 2017 Estimate: 6.62%
  - 2022 Projection: 8.17%
  - 2027 Projection: 9.24%
  - 2032 Projection: 10.26%
- **American Indian**
  - 2010 Census: 6.94%
  - 2017 Estimate: 6.39%
  - 2022 Projection: 6.25%
  - 2027 Projection: 5.95%
  - 2032 Projection: 5.73%
- **Asian**
  - 2010 Census: 6.94%
  - 2017 Estimate: 6.39%
  - 2022 Projection: 6.25%
  - 2027 Projection: 5.95%
  - 2032 Projection: 5.73%
- **Pacific Islander**
  - 2010 Census: 6.94%
  - 2017 Estimate: 6.39%
  - 2022 Projection: 6.25%
  - 2027 Projection: 5.95%
  - 2032 Projection: 5.73%
- **Some Other Race**
  - 2010 Census: 0.0%
  - 2017 Estimate: 10.0%
  - 2022 Projection: 20.0%
  - 2027 Projection: 30.0%
  - 2032 Projection: 40.0%
- **Two or More Races**
  - 2010 Census: 0.0%
  - 2017 Estimate: 0.0%
  - 2022 Projection: 0.0%
  - 2027 Projection: 0.0%
  - 2032 Projection: 0.0%

### HISPANIC POPULATION

- **Hispanic / Latino Origin (any race)**
  - 2017 Estimate: 87%
  - 2032 Projection: 88%
- **All Others**
  - 2017 Estimate: 13%
  - 2032 Projection: 12%
What Will Sandy Springs Look Like?

COMPARATIVE INCOME CHARACTERISTICS

<table>
<thead>
<tr>
<th></th>
<th>Per Capita Income</th>
<th>Median Household Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sandy Springs</td>
<td>$56,507</td>
<td>$76,003</td>
</tr>
<tr>
<td>Georgia</td>
<td>$26,810</td>
<td>$51,244</td>
</tr>
<tr>
<td>U.S.A.</td>
<td>$28,051</td>
<td>$55,775</td>
</tr>
</tbody>
</table>
Review of Existing Park Inventory
Parks Condition Assessments
Benefits of Parks & Recreation
Economic Benefits

Impact of Parks on Property Values

- Increase in property value
  - Large, high quality, natural resource signature park
  - Smaller, high quality, natural resource community park
  - Large, high quality, active athletic park
  - Blighted or poor quality park

- Decrease in property value

Park Site

Distance from park

The Proximate Principle – Dr. John L. Crompton, Texas A&M, 2004
Overall Rankings in Health Factors

Source: www.countyhealthrankings.org
Public input

Focus Group Meetings
Some strengths we have heard…

- Good variety of parks
- Natural resources (tree canopy, river)
- Strong tax base
- Community involvement
- Diversity of the community
Some challenges we have heard…

- Lack of connectivity
- The City is “spread-out”
- Few access points to the river
- High cost of land
- Few funding sources for parks
What is **YOUR** vision for Sandy Springs?

Photo Source: www.meetmeatthepark.org
Is it more picnics and pavilion spaces?
Walk and Bicycling Amenities
Community Centers
Splash Pad and Playgrounds
Sport Fields
Other ideas?

Pickleball

Lacrosse

Cricket
Maybe?

Ropes Course

Zip Line

Disc Golf
Next Steps
Statistically-Valid Survey

Example Questions

9. Please indicate if you or any member of your household has a need for each of the Parks and Recreation programs listed below by circling either “Yes” or “No” (when considering your needs, you are not limited to programs currently offered in West Sacramento). If “Yes”, please rate how well your need for programs of this type are being met using a scale of 1 to 5, where 5 means they are “100% Met” and 1 means “0% Met”.

<table>
<thead>
<tr>
<th>Type of program</th>
<th>Do you have a need for this program?</th>
<th>If “Yes”, how well are your needs being met?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>01. Tennis lessons and leagues</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>02. Programs for people with special needs</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>03. Community special events</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>04. Golf lessons/clinics</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>05. Outdoor environmental programs</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>06. Youth Learn to Swim programs</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>07. Water fitness programs/ lap swimming</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>08. Recreation/competitive swim team</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>09. Youth Environment Programs</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>10. After school programs/Out of School Camps</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>11. Youth basketball/volleyball programs</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>12. Adult basketball/volleyball programs</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>13. Sand volleyball programs</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>14. Youth soccer programs</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>15. Youth basketball/volleyball programs</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>16. Youth baseball/softball programs</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>17. Performing arts programs</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>18. Youth football programs</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>19. Youth track programs</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>20. Fitness and Wellness programs</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
<tr>
<td>21. Senior programs and services</td>
<td>Yes  No  1  2  3  4  5</td>
<td></td>
</tr>
</tbody>
</table>

11. The following is a list of actions the City of West Sacramento could take to improve the parks, trails, and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right of the item.

<table>
<thead>
<tr>
<th>Types of improvements</th>
<th>Very Supportive</th>
<th>Somewhat Supportive</th>
<th>Not Sure</th>
<th>Not Supportive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improvements to Existing Facilities</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Repair parks</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Improve existing athletic fields</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Improve existing trail system</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Add trails/walking loops in existing parks</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Improve existing outdoor pools/aquatic centers</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Improve existing recreation buildings</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Develop new facilities</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>01. Purchase land to preserve open space</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>10. Develop new parks</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>11. Develop a new sports complex (basketball, soccer, softball, etc.)</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>12. Develop a new off-leash dog park</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>13. Develop a new environmental education center</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>14. Develop new walking, biking trails</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>15. Develop new plaza areas for community events</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>16. Develop an outdoor adventure area (rope course, zipline, etc.)</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>17. Develop new indoor recreation facilities</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>
We need **YOUR** input

Dotmocracy, Map and Comments Cards

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**Sandy Springs Parks and Rec Comment Card**

Your Name: 

Please provide us with your comments on the future of parks and recreation in the City:

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

City of Sandy Springs, GA | Comprehensive Parks and Recreation Master Plan Consulting Services