SANDY SPRINGS
GEORGIA

CITY COUNCIL AGENDA ITEM

TO: Mayor & City Council **DATE:** May 14, 2014

FROM: John McDonough, City Manager

AGENDA ITEM: An Ordinance to Amend Article 33, Signs, related to Internal Illumination and Construction Fence Wrapping

MEETING DATE: For Submission onto the May 20, 2014, City Council Work Session Agenda

BACKGROUND INFORMATION: (Attach additional pages if necessary)

See attached:

Memorandum
Ordinance

APPROVAL BY CITY MANAGER: JJM *APPROVED*

PLACED ON AGENDA FOR: 5/20/2014

CITY ATTORNEY APPROVAL REQUIRED: (✓) *YES* ( ) *NO*

CITY ATTORNEY APPROVAL: M

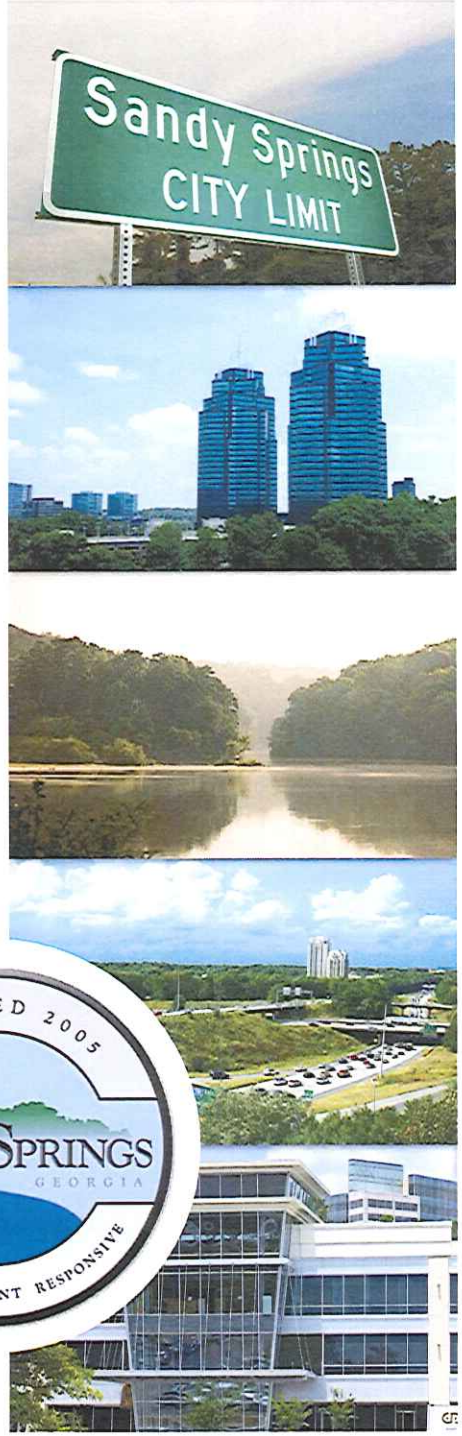
REMARKS:

SIGN ORDINANCE AMENDMENT

INTERNAL ILLUMINATION & CONSTRUCTION FENCE WRAPPING

City Council Work Session

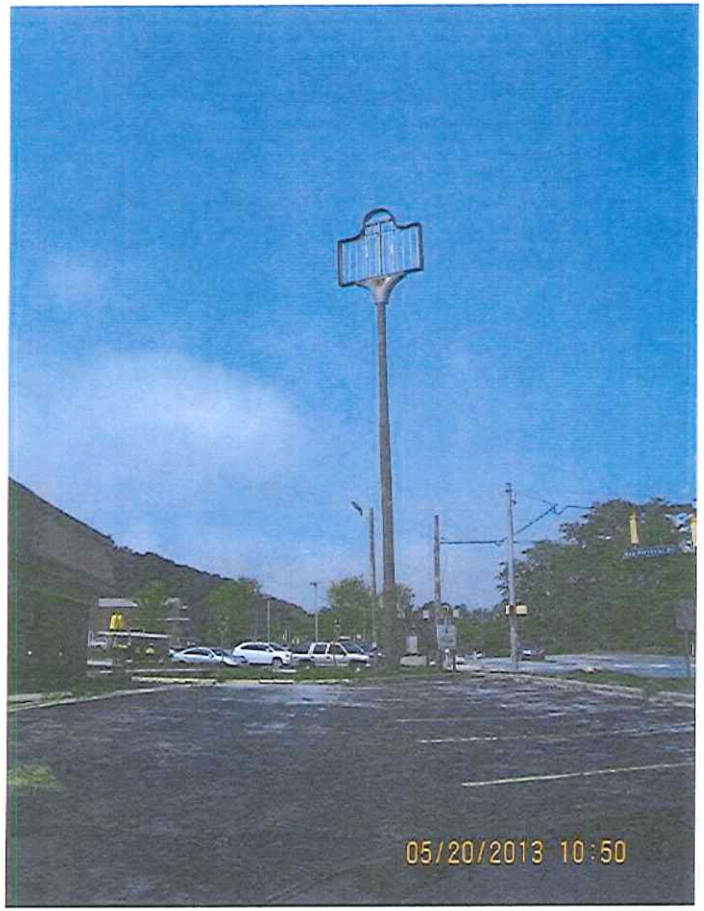
May 20, 2014

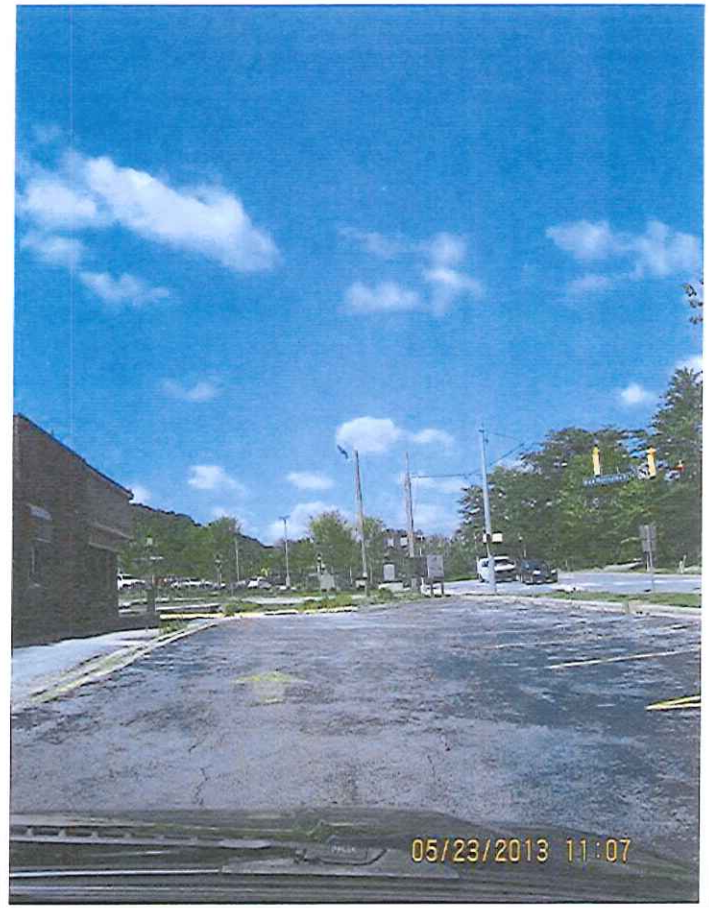


FOUNDED 2005
SANDY SPRINGS
GEORGIA
HONEST EFFICIENT RESPONSIVE

Enforcement Update

- Wendy's – New Northside and Powers Ferry





Enforcement Update

- Chevron at 5300 Roswell Rd

Enforcement Update

- Peacock Partnership at 5525 Interstate North Pkwy

Enforcement Update

- Sidney Cleaners at 285 Mt Vernon Hwy

Enforcement Update

- Sidney Cleaners at 285 Mt Vernon Hwy

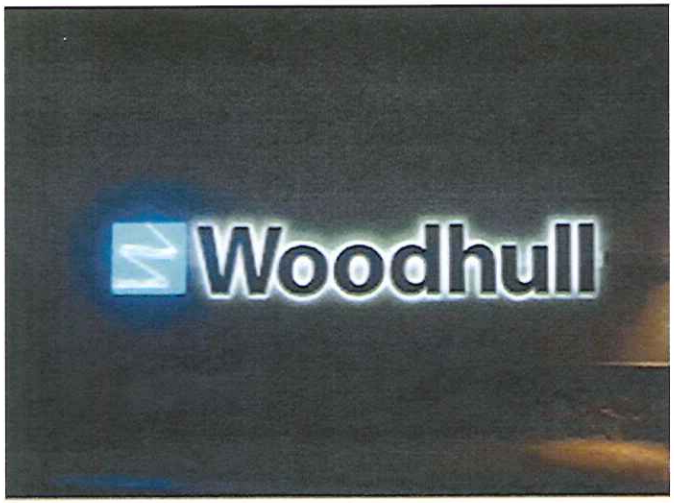
Enforcement Update

- Shell Gas Station at 6385 Roswell Rd

Internal Illumination

- The Board of Appeals (BOA) has heard cases seeking relief from the internal illumination restriction set out in the O-I and MIX zoning districts
- At the April 10th BOA meeting, the Board recommended that an amendment be presented to the City Council that would allow internal illumination in these districts

Internal Illumination

Encouraged	Discouraged
	

Internal Illumination

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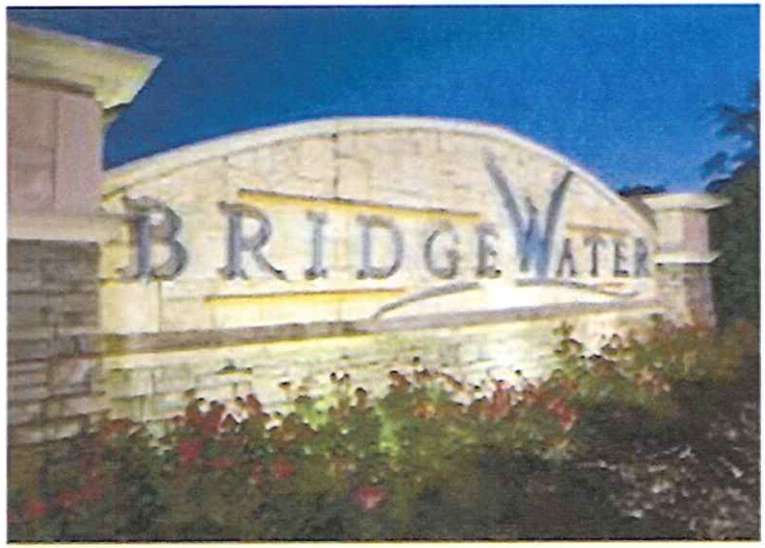	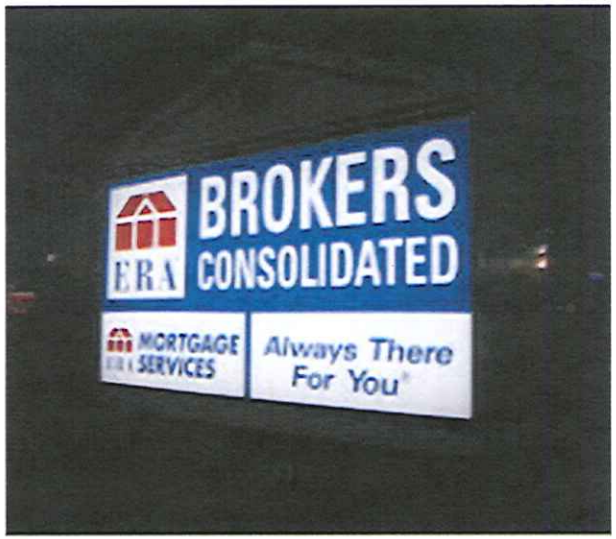

Internal Illumination

Encouraged	Discouraged

Internal Illumination

- Staff recommendation
  - Allow for some internal illumination (e.g. halo)
  - Research best practices in other communities

Construction Fence Wrapping

- The Department has received requests to allow fence wrapping
- While the City's ordinances are silent on fence wrapping, once graphics are added to the wrapping it would then be classified as a sign and would not be permitted
- Fence wrapping may be a better alternative to leaving exposed chain link construction fences visible and that the graphic fence wrap may be appropriate

Construction Fence Wrapping

Construction Fence Wrapping

Construction Fence Wrapping