

# SunTrust Stadium Traffic Management Update

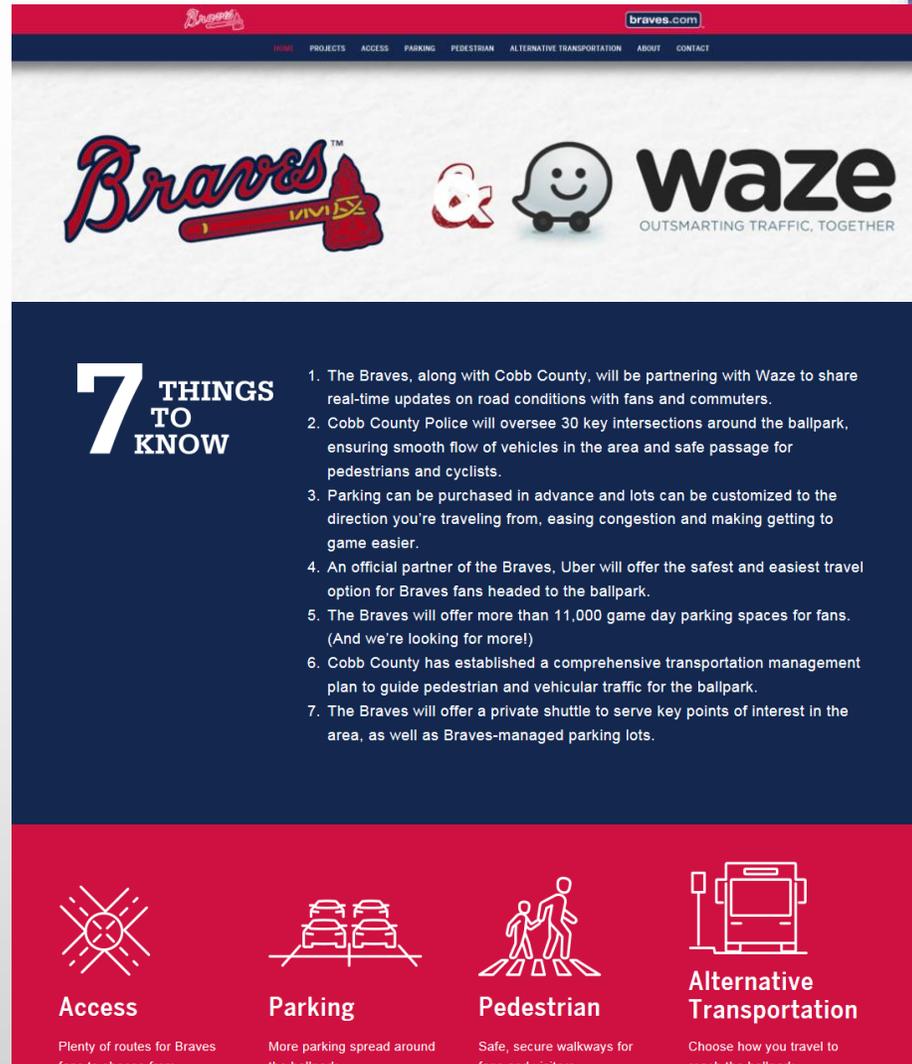
City Council Retreat, January 24, 2017



**SANDY SPRINGS**  
GEORGIA



- Atlanta Braves Announce Traffic Management Plan: Phase 1 - August 3, 2016
- Atlanta Braves and Cobb County Announce SunTrust Park Traffic Management Plan - January 19, 2017



The image shows a screenshot of the Atlanta Braves website. At the top, there is a navigation bar with links for HOME, PROJECTS, ACCESS, PARKING, PEDESTRIAN, ALTERNATIVE TRANSPORTATION, ABOUT, and CONTACT. Below the navigation bar, the Braves logo is displayed next to the Waze logo, which includes the tagline "OUTSMARTING TRAFFIC, TOGETHER". The main content area features a large heading "7 THINGS TO KNOW" followed by a numbered list of seven items. At the bottom, there are four icons representing different aspects of the traffic management plan: Access, Parking, Pedestrian, and Alternative Transportation, each with a brief description.

**7 THINGS TO KNOW**

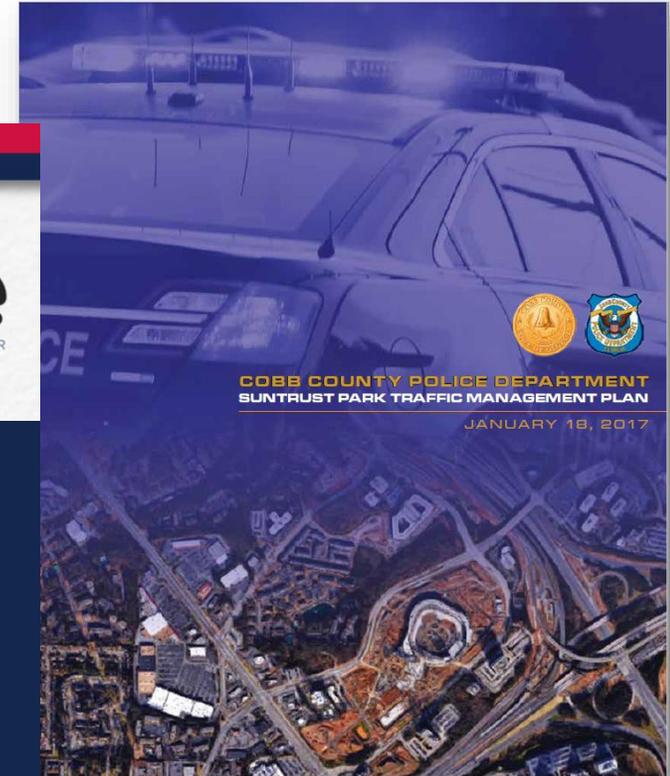
1. The Braves, along with Cobb County, will be partnering with Waze to share real-time updates on road conditions with fans and commuters.
2. Cobb County Police will oversee 30 key intersections around the ballpark, ensuring smooth flow of vehicles in the area and safe passage for pedestrians and cyclists.
3. Parking can be purchased in advance and lots can be customized to the direction you're traveling from, easing congestion and making getting to game easier.
4. An official partner of the Braves, Uber will offer the safest and easiest travel option for Braves fans headed to the ballpark.
5. The Braves will offer more than 11,000 game day parking spaces for fans. (And we're looking for more!)
6. Cobb County has established a comprehensive transportation management plan to guide pedestrian and vehicular traffic for the ballpark.
7. The Braves will offer a private shuttle to serve key points of interest in the area, as well as Braves-managed parking lots.

**Access**  
Plenty of routes for Braves fans to choose from.

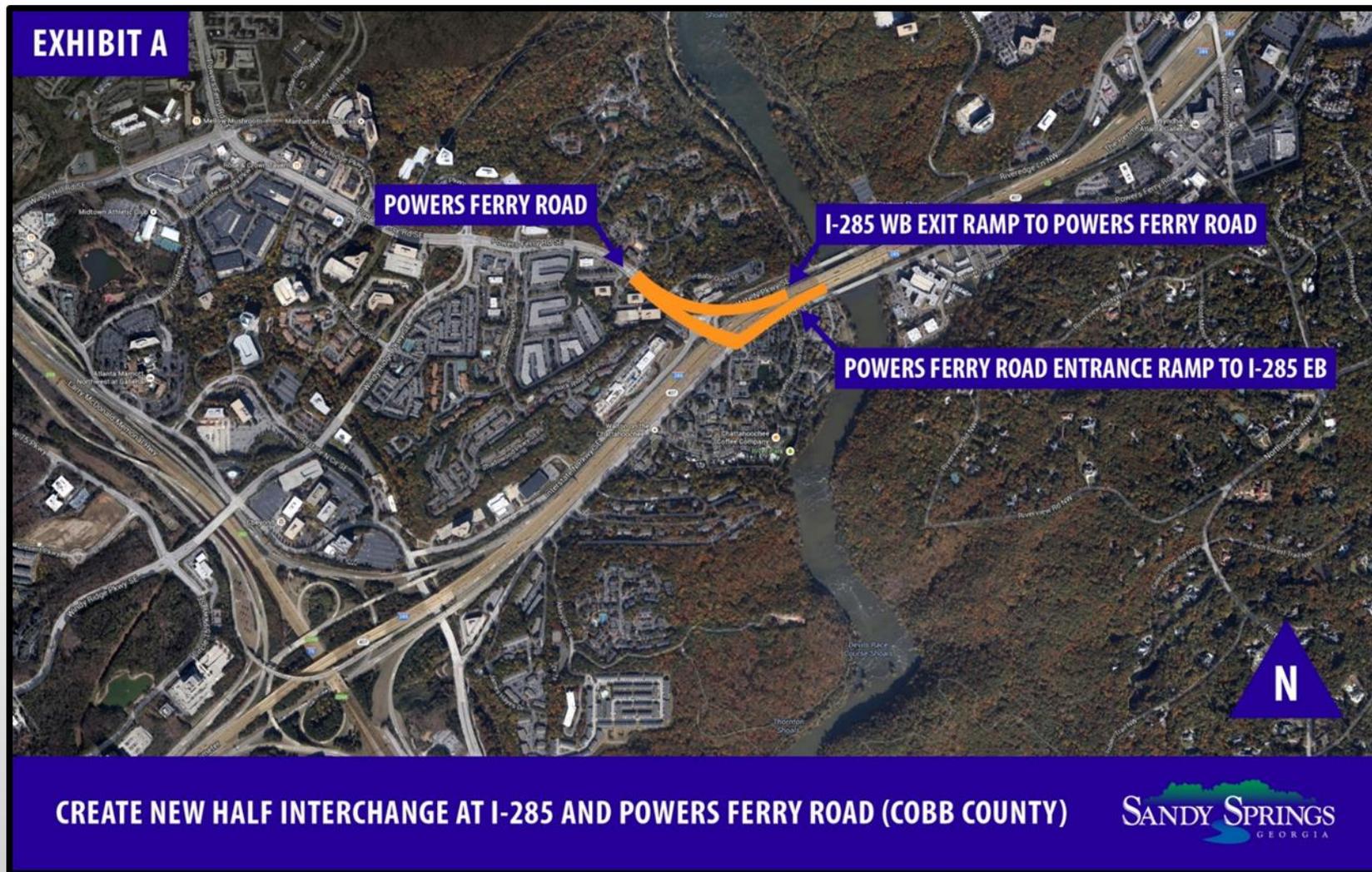
**Parking**  
More parking spread around the ballpark.

**Pedestrian**  
Safe, secure walkways for fans and visitors.

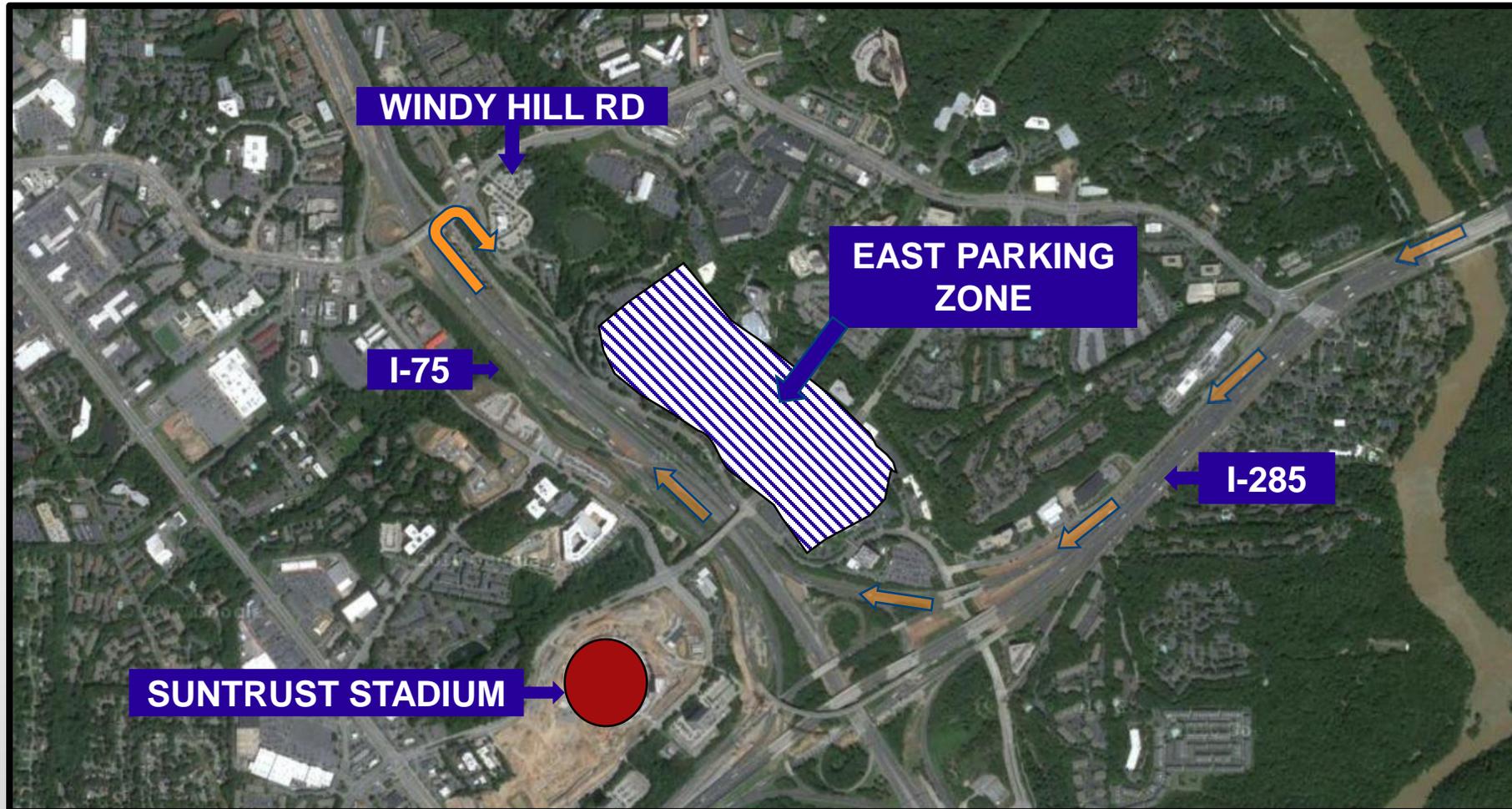
**Alternative Transportation**  
Choose how you travel to reach the ballpark.



## Proposed: New Half Diamond Interchange



## Flex Shoulder Option to Exit at I-75 and Windy Hill Road



## Ongoing

- Meetings with staff and stakeholders
  - Transportation
    - City staff invited to Cobb County/Braves operations and traffic management bi-monthly meetings
  - Law Enforcement Coordination
  - Cobb County Braves Advisory Board
    - Sandy Springs has representation
- Braves Event Schedule
  - March 31: Exhibition with Yankees (20,000 expected)
  - April 8: College game (40,000 expected)
  - **April 14: First pitch (40,000 expected)**
  - April 28: Billy Joel concert
- Solicit community input regarding targeted options
- Regular Council updates for feedback

## Questions