Demographic Trends and Commuter Travel Patterns in North Fulton and Sandy Springs

January 2017
ECONOMIC CONSIDERATIONS

• Over 37,000 jobs added in the last 10 years; concentrated along GA 400

• Significant growth in higher-wage industries:
  • Professional services
  • Finance
  • Technology
  • Healthcare
  • Administrative services

• Still, two-thirds of the residents travel outside the area for employment
COMMUTE TIME

Travel Time to Work

- Less than 15 Minutes: 20%
- 15 - 30 Minutes: 39%
- 30 - 60 Minutes: 32%
- 60 - 90 Minutes: 6%
- Greater than 90 Minutes: 2%
Background – Planning Context / Data Sources

Who Are We Planning For?


<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>105,330</td>
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<tr>
<td>2010</td>
<td>93,853</td>
</tr>
<tr>
<td>2000</td>
<td>85,790</td>
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<tr>
<td>1990</td>
<td>68,243</td>
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<tr>
<td>1980</td>
<td>46,877</td>
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Source: U.S. Census

What is the Longitudinal Employer-Household Dynamic Data?

- Gathered by the U.S. Census Bureau’s Center for Economic Studies
- Under a partnership with state employment agencies, the Census collects the Quarterly Census of Employment and Wages
- The Census Bureau synthesizes collected data to create home/work patterns
- Census Bureau has developed an on-line mapping tool to access the data
10-year Historic Comparison on Home/Work Patterns for those working within the Perimeter Business District (using PCIDs boundary)

Summary: 2004-2014
• **39% increase in Perimeter employment**
• 119% increase in number of workers living and working in Perimeter
• 153% increase in number of workers living in Perimeter but working elsewhere

Travel to the Perimeter / Location of Residents, Jobs

Distribution of Where Perimeter Workers Live

Concentration of Workers in Perimeter

Direction and Distance of Travel to Perimeter

Job Counts by Distance/Direction in 2014
All Workers

Distance of Travel

Breakdown of Jobs / Residences by City in the Perimeter

Number of City Residents Working in Perimeter (2014)

- Sandy Springs: 9,038
- Dunwoody: 5,342
- Brookhaven: 3,287
- Johns Creek: 2,873
- Alpharetta: 2,634
- Peachtree Corners: 2,034
- Sauney: 1,571
- Peachtree Corners: 1,305

% of Jobs per City (2014)

- Sandy Springs: 63%
- Dunwoody: 29%
- Brookhaven: 8%

County of Origin for Commuters to the Perimeter

- Fulton: 25.2%
- DeKalb: 16.6%
- Cobb: 16.0%
- Gwinnett: 13.7%
- Forsyth: 5.0%
- Cherokee: 4.1%
- All Other Locations: 19.3%

Fulton and DeKalb County Residents Working in Perimeter

- Estimated 402,753 workers in Fulton County
  - 6.2% (25,132) Work in Perimeter
  - Represents 25.2% of Perimeter Workforce
  - Data appears to show greatest concentration of workers along SR 400 (Sandy Springs, Atlanta, Johns Creek, Roswell)

- Estimated 303,153 workers in DeKalb County
  - 5.5% (16,603) Work in Perimeter
  - Represents 16.6% of Perimeter Workforce
  - Data appears to show greatest concentration of workers from Dunwoody, Brookhaven, I-85 corridor

Cobb and Gwinnett County Residents Working in Perimeter

- Estimated 328,553 workers in Cobb County
  - 4.9% (16,032) Work in Perimeter
  - Represents 16% of Perimeter Workforce
  - Data appears to show greatest concentration of workers from I-285 area (Smyrna/Vinings)

- Estimated 353,246 workers in Gwinnett County
  - 3.9% (13,696) Work in Perimeter
  - Represents 13.7% of Perimeter Workforce
  - Data appears to show greatest concentration of workers from Peachtree Corners and along Hwy 141 and I-85 Corridors