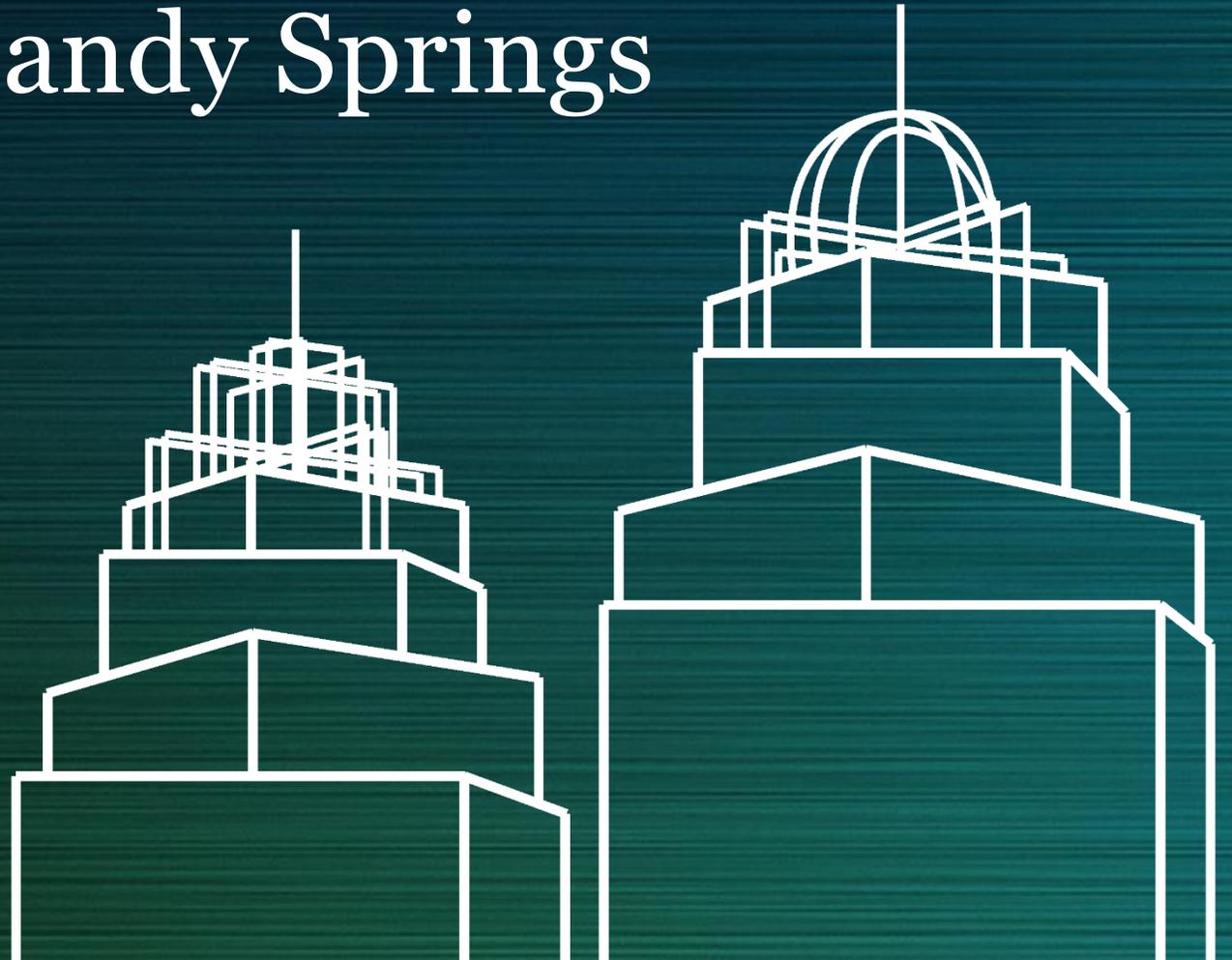


Demographic Trends and Commuter Travel Patterns in North Fulton and Sandy Springs

January 2017

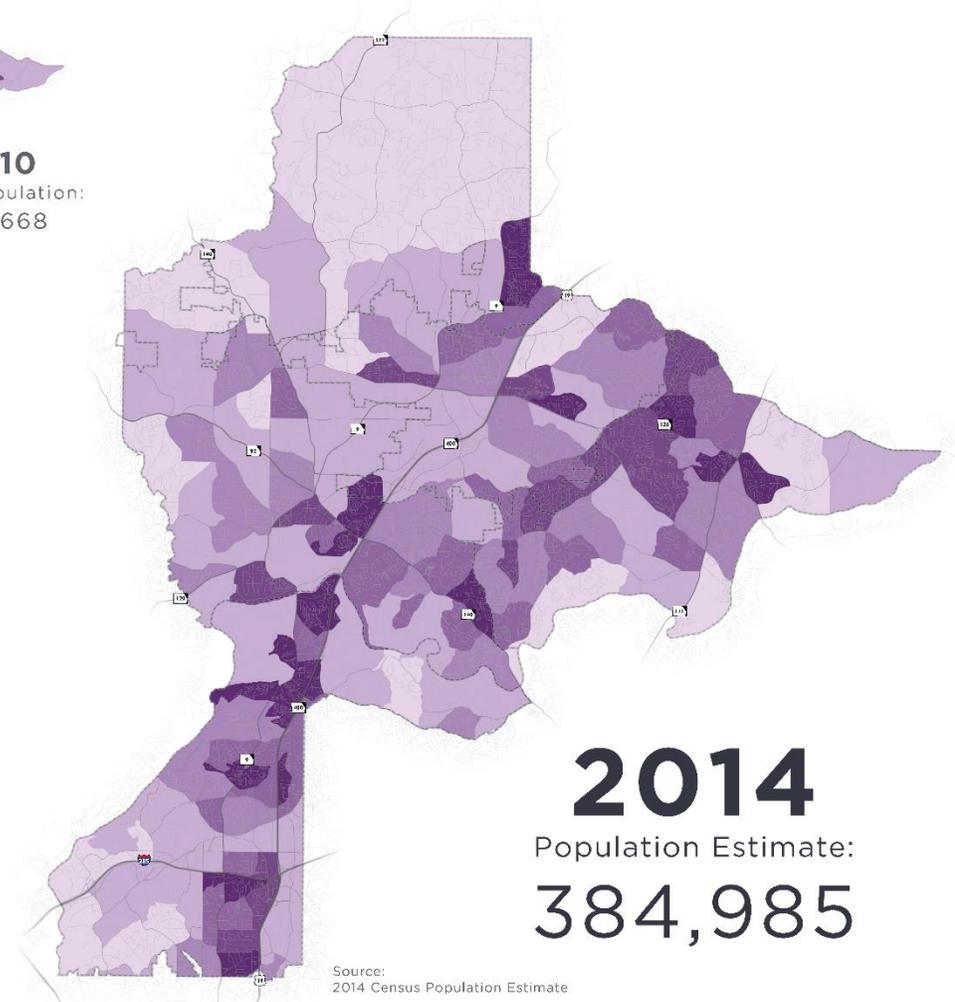
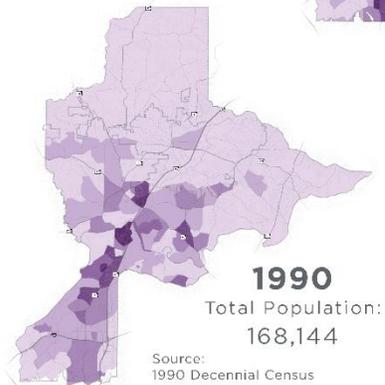
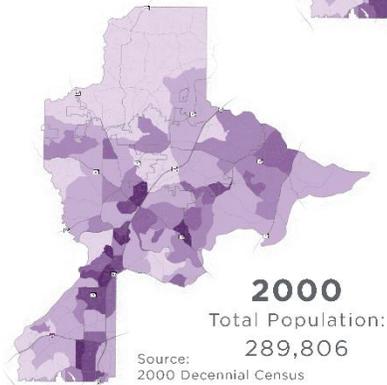
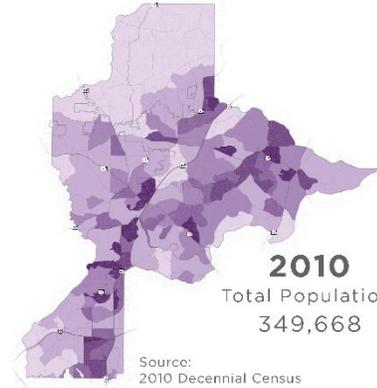




POPULATION DENSITY (PERSONS PER SQUARE MILE)

Population Density
(persons per square mile)

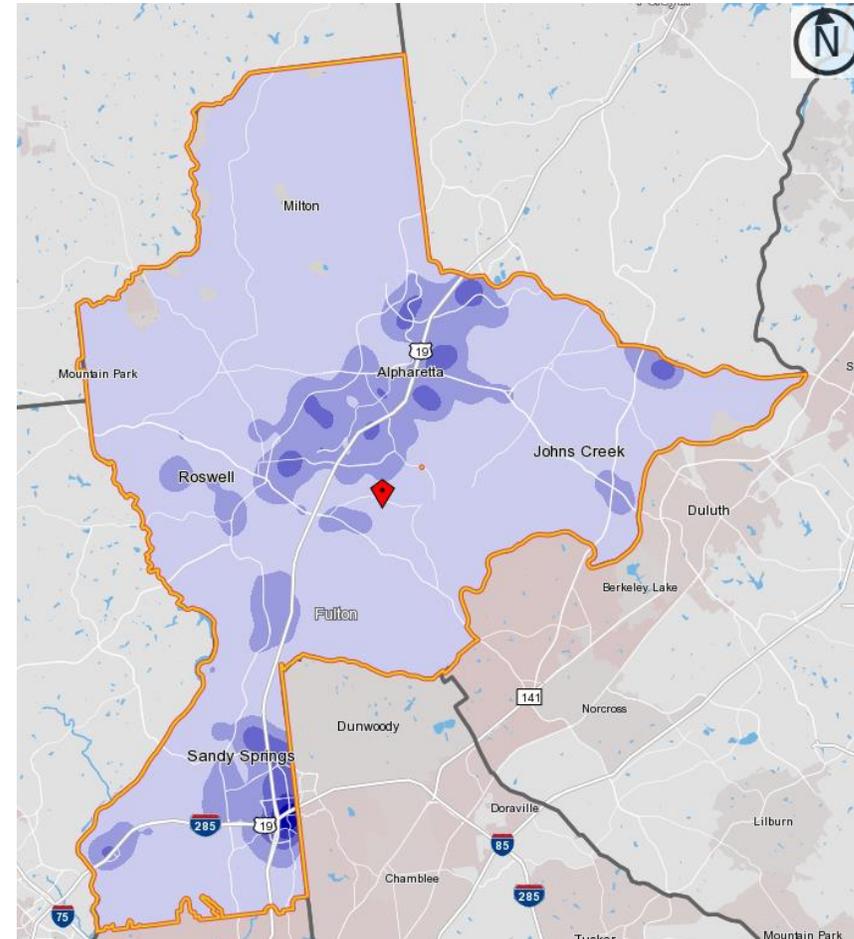
- Less than 1,000
- 1,000 - 2,000
- 2,000 - 3,000
- 3,000 - 4,000
- 4,000 - 5,000
- Greater than 5,000





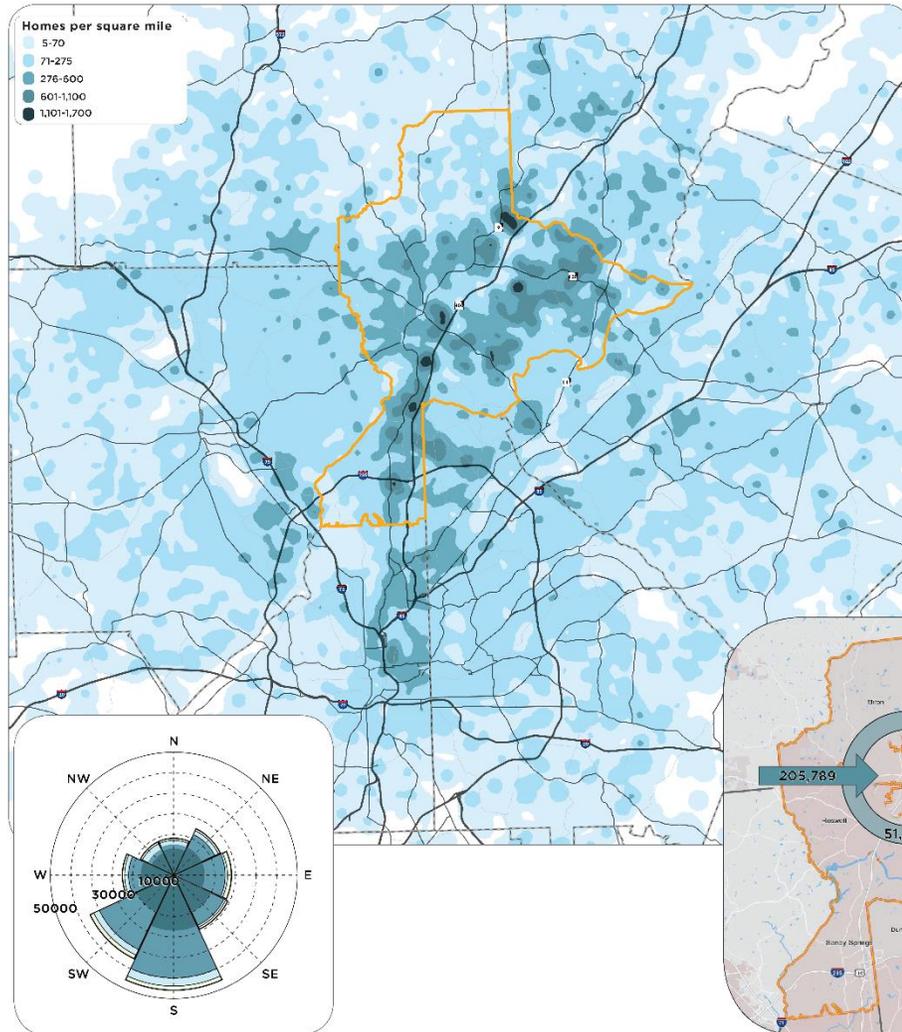
ECONOMIC CONSIDERATIONS

- Over 37,000 jobs added in the last 10 years; concentrated along GA 400
- Significant growth in higher-wage industries:
 - Professional services
 - Finance
 - Technology
 - Healthcare
 - Administrative services
- Still, two-thirds of the residents travel outside the area for employment

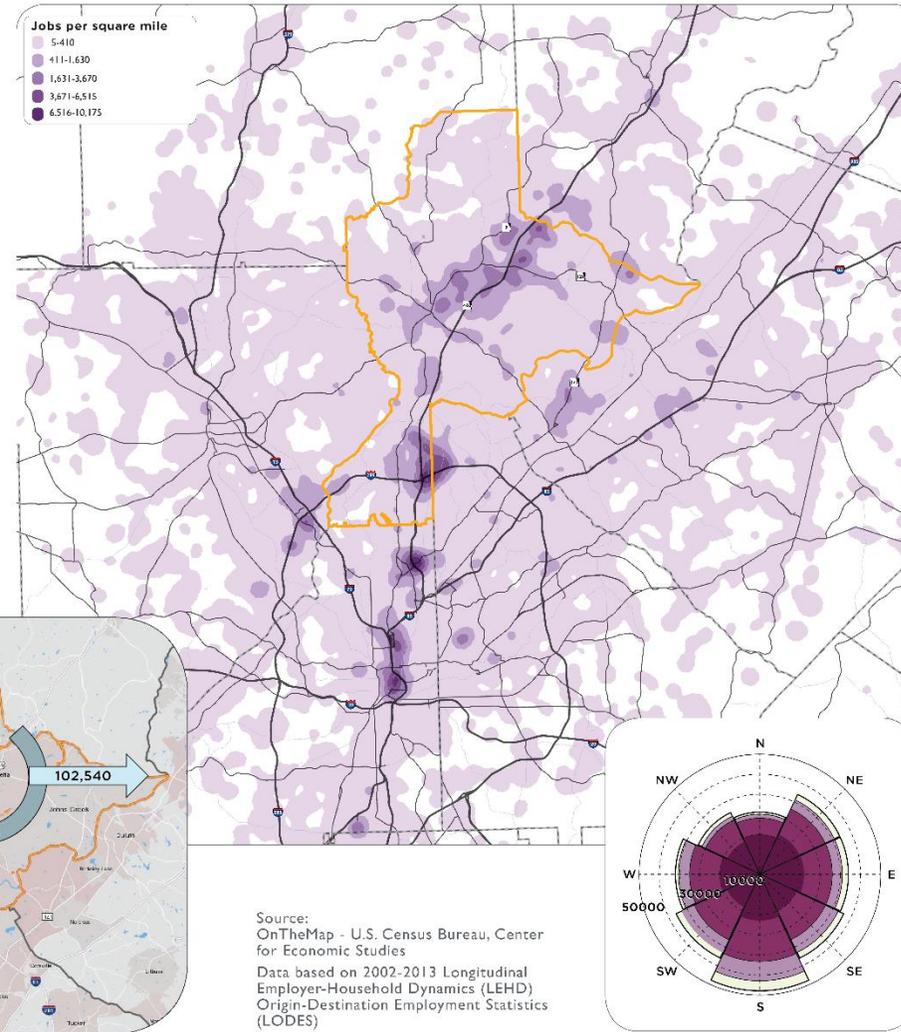




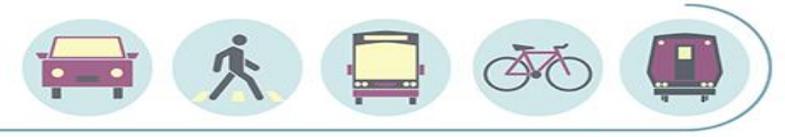
Where North Fulton Workers Live



Where North Fulton Residents Work

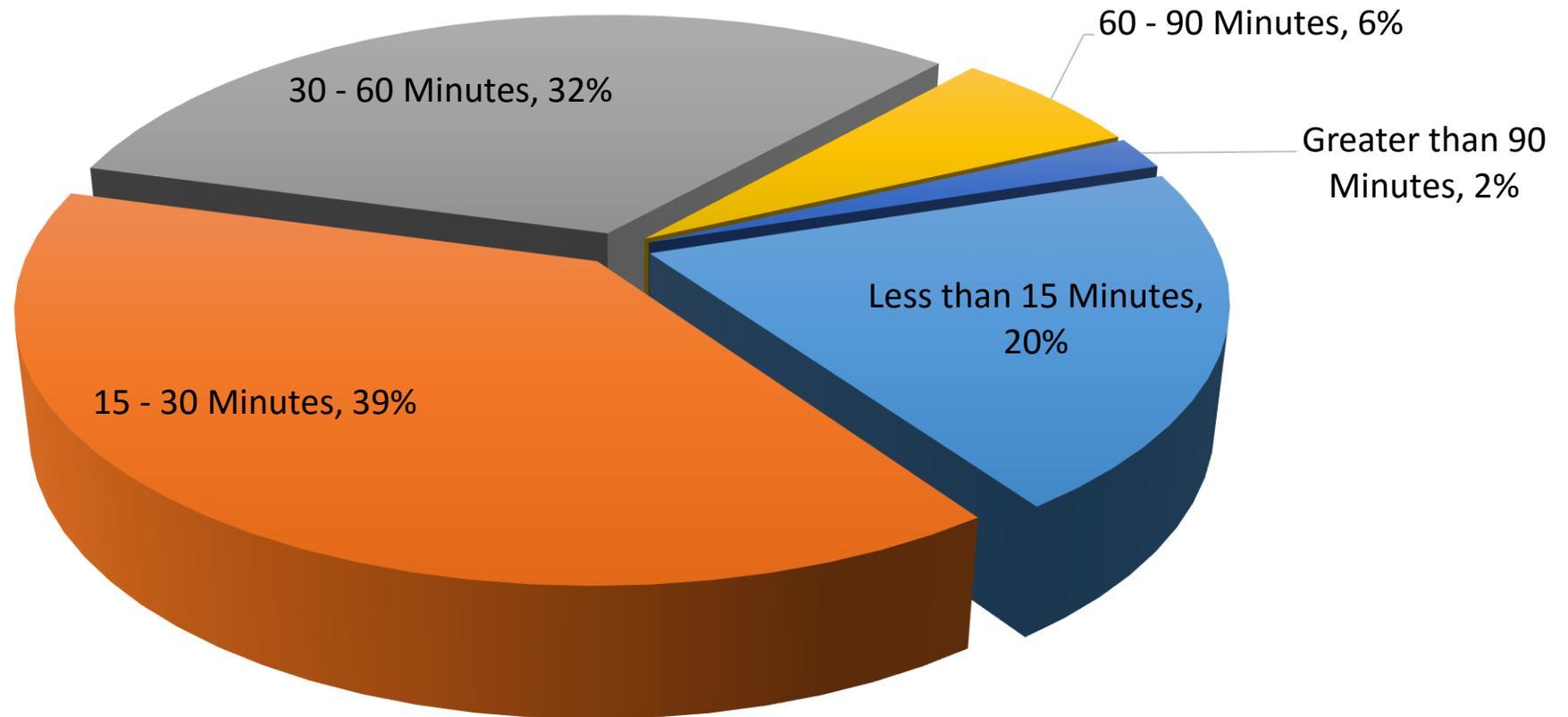


Source:
OnTheMap - U.S. Census Bureau, Center
for Economic Studies
Data based on 2002-2013 Longitudinal
Employer-Household Dynamics (LEHD)
Origin-Destination Employment Statistics
(LODES)



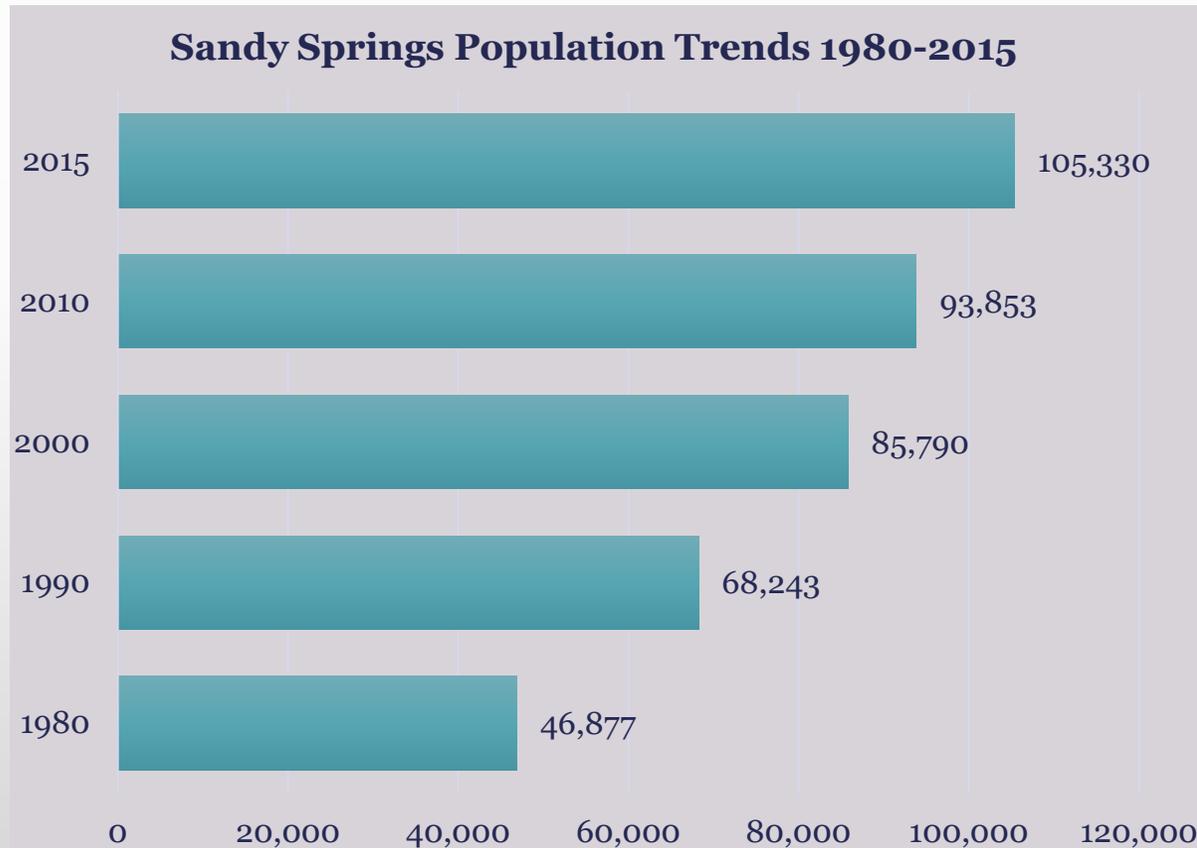
COMMUTE TIME

Travel Time to Work



Background – Planning Context / Data Sources

Who Are We Planning For?



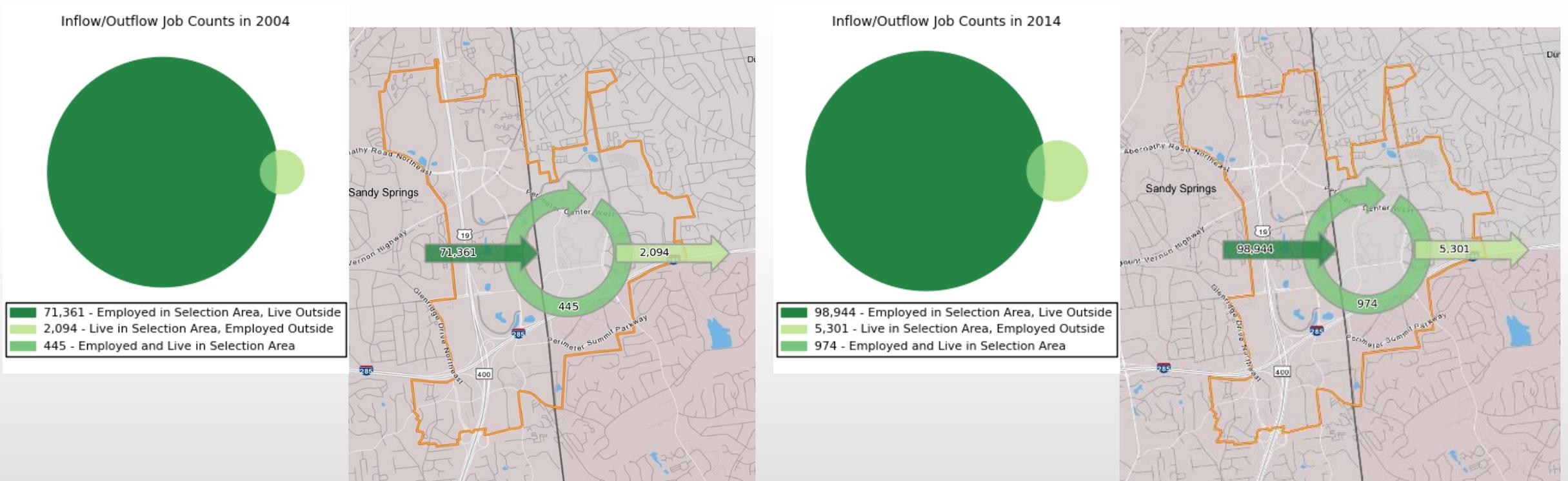
Source: U.S. Census

What is the Longitudinal Employer-Household Dynamic Data?

- Gathered by the U.S. Census Bureau's Center for Economic Studies
- Under a partnership with state employment agencies, the Census collects the Quarterly Census of Employment and Wages
- The Census Bureau synthesizes collected data to create home/work patterns
- Census Bureau has developed an on-line mapping tool to access the data

SANDY SPRINGS

10-year Historic Comparison on Home/Work Patterns for those working within the Perimeter Business District (using PCIDs boundary)

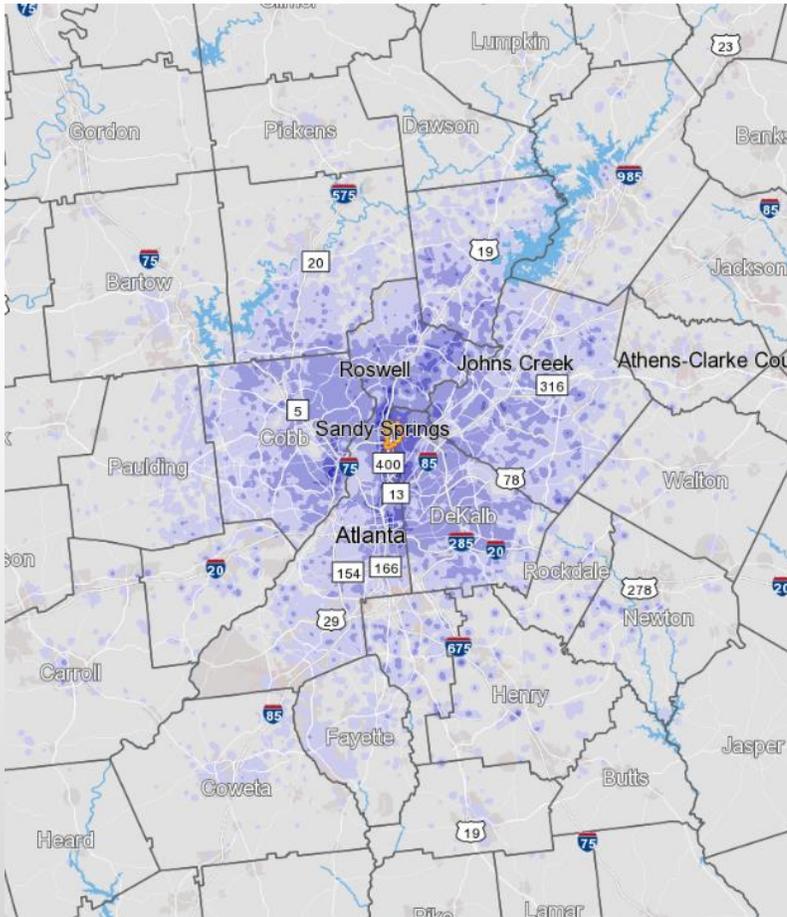


Summary: 2004-2014

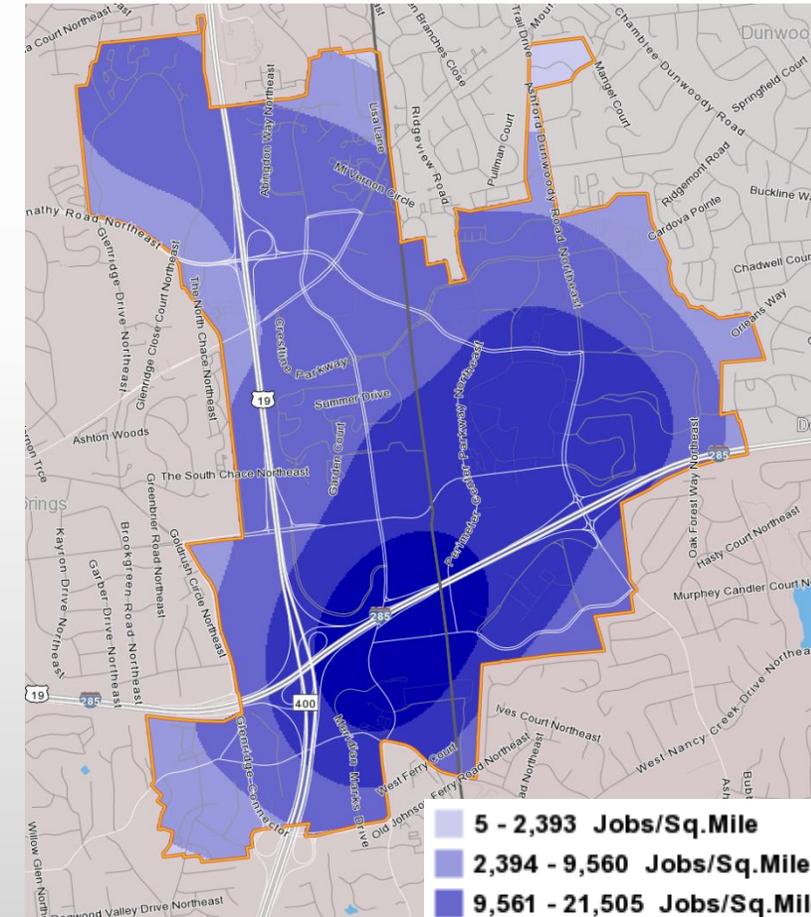
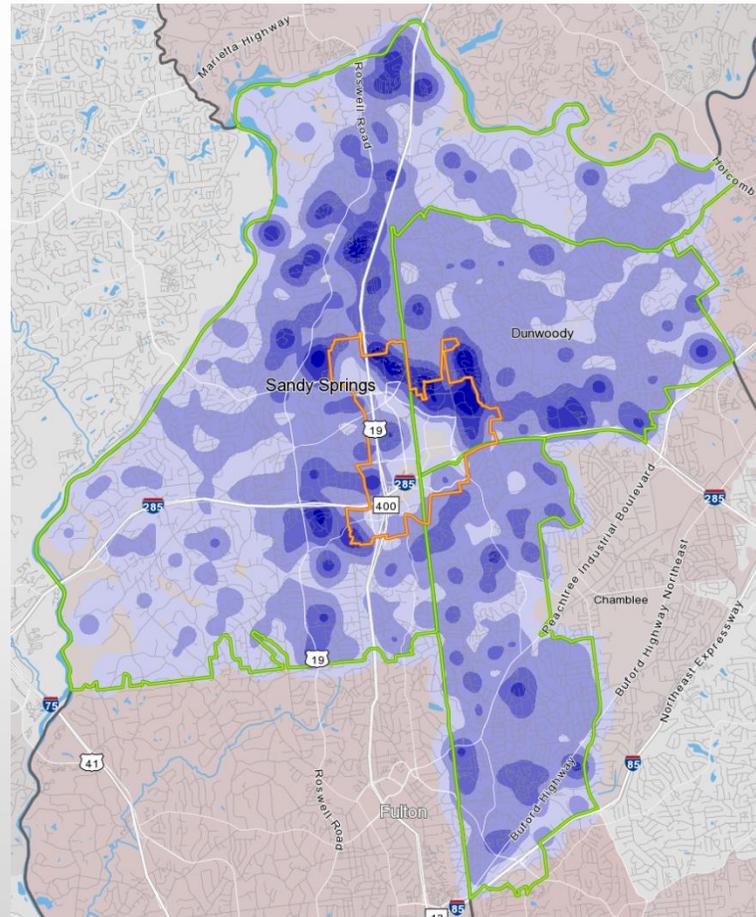
- **39% increase in Perimeter employment**
- 119% increase in number of workers living and working in Perimeter
- 153% increase in number of workers living in Perimeter but working elsewhere

Travel to the Perimeter / Location of Residents, Jobs

Distribution of Where Perimeter Workers Live

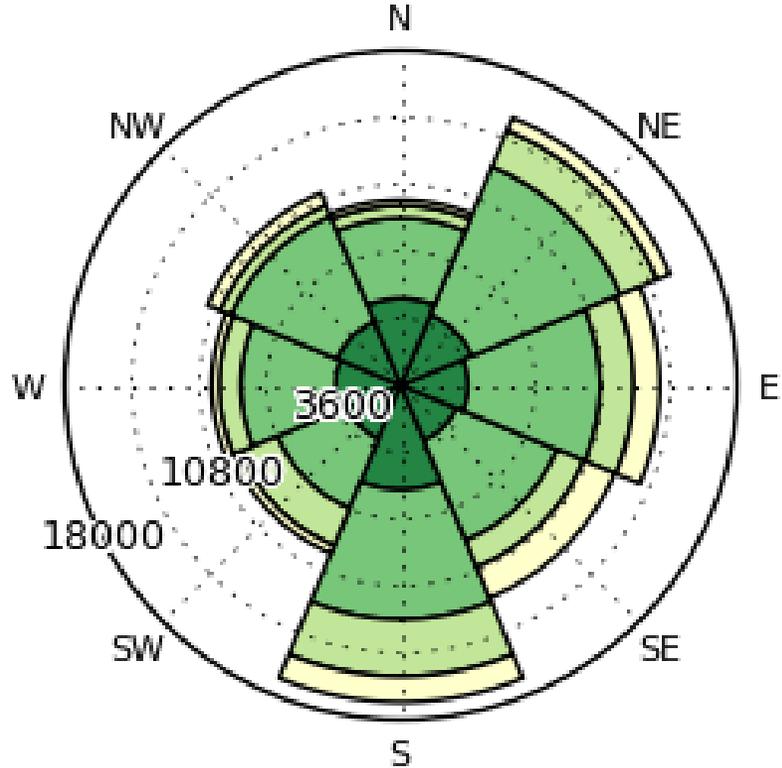


Concentration of Workers in Perimeter

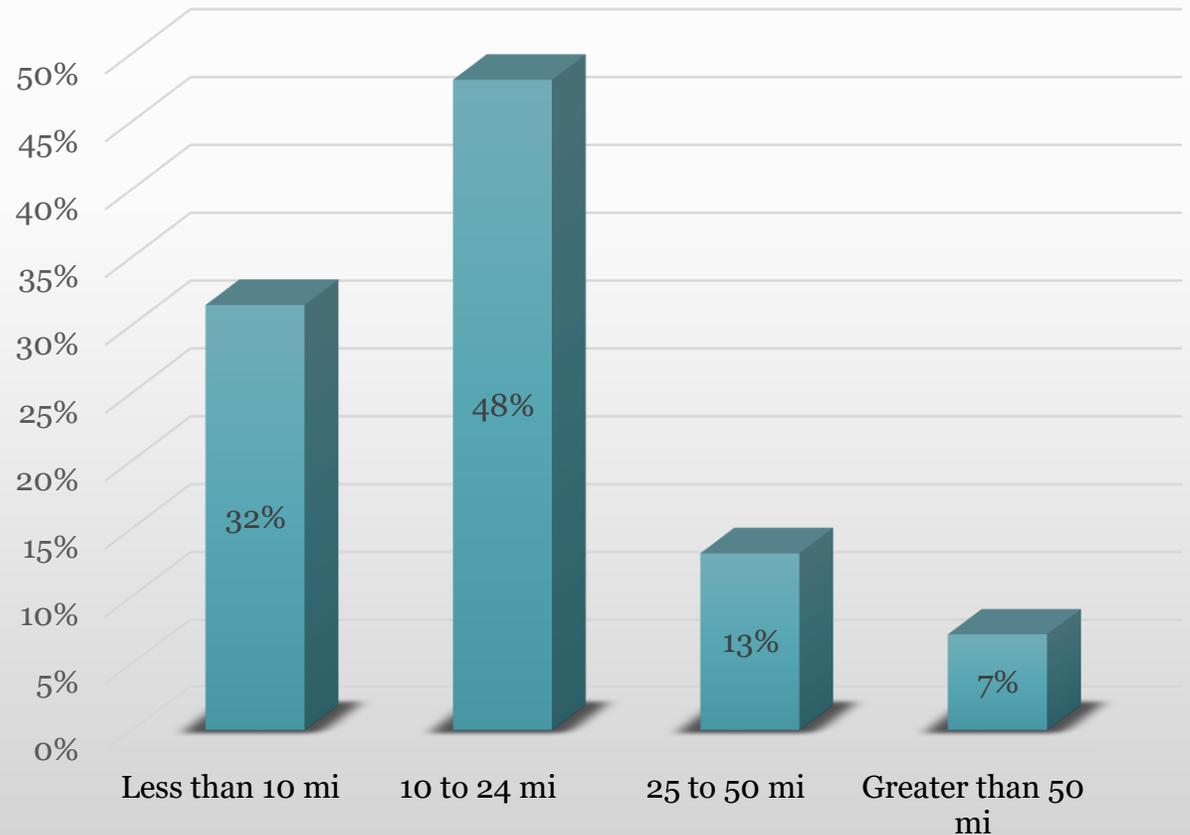


Direction and Distance of Travel to Perimeter

Job Counts by Distance/Direction in 2014
All Workers

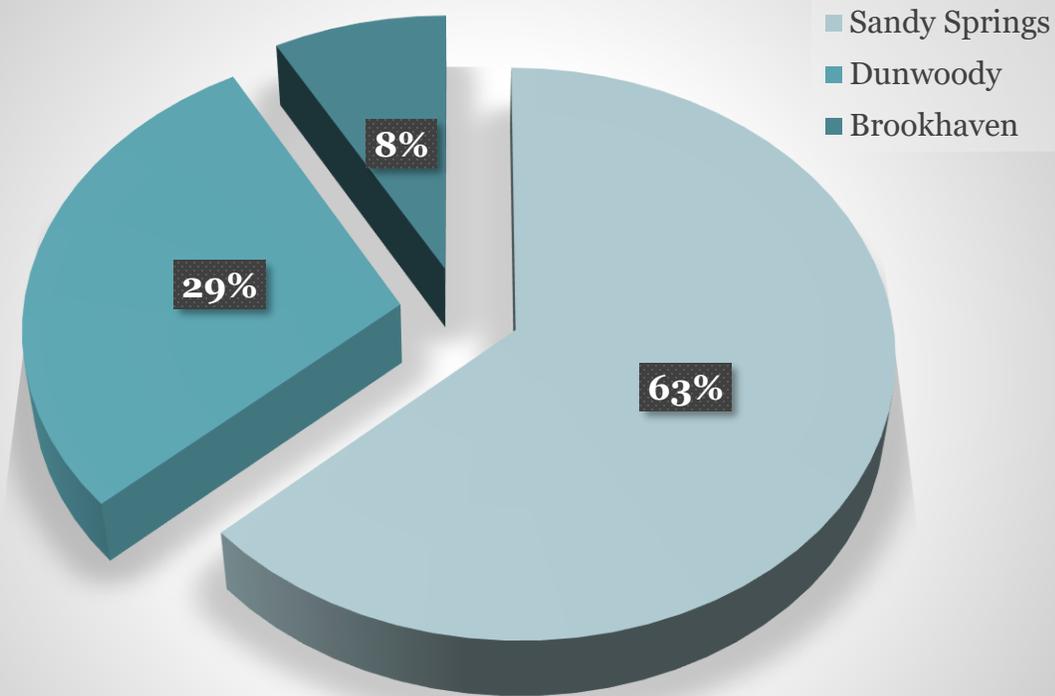


Distance of Travel

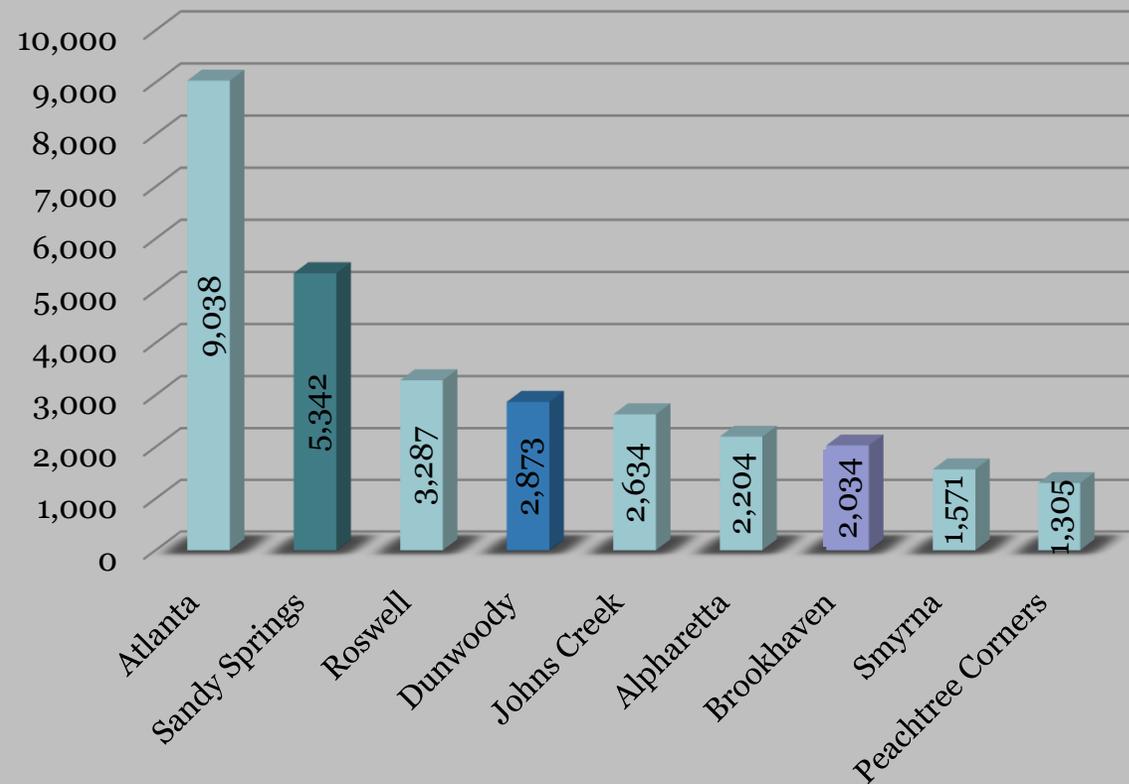


Breakdown of Jobs / Residences by City in the Perimeter

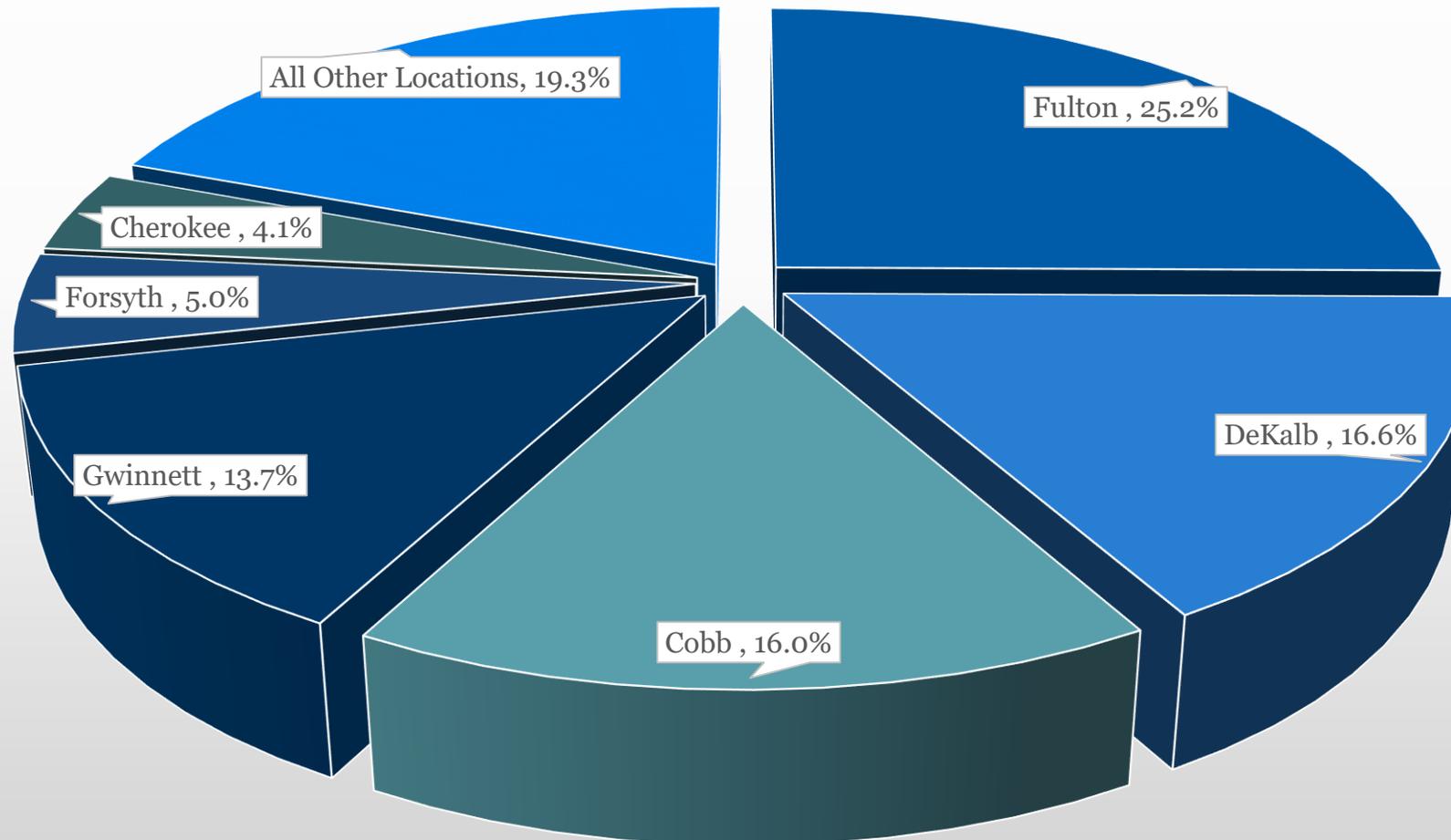
% of Jobs per City (2014)



Number of City Residents Working in Perimeter (2014)



County of Origin for Commuters to the Perimeter

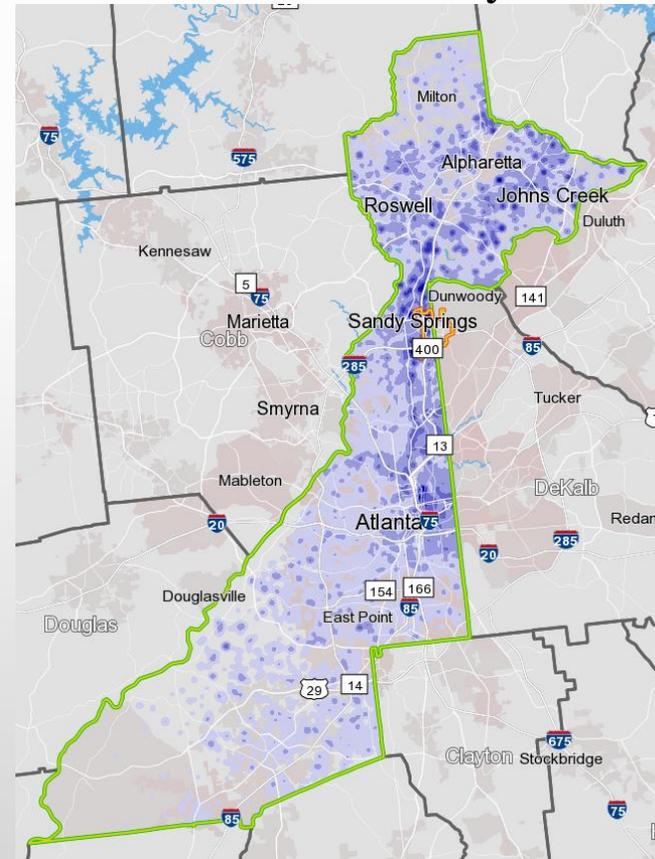


Fulton and DeKalb County Residents Working in Perimeter

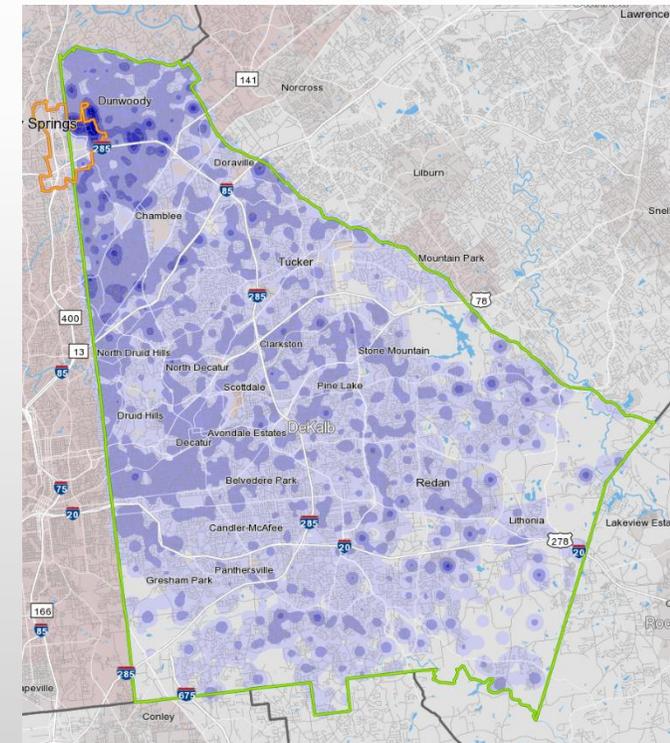
- Estimated 402,753 workers in Fulton County
 - 6.2% (25,132) Work in Perimeter
 - Represents 25.2% of Perimeter Workforce
 - Data appears to show greatest concentration of workers along SR 400 (Sandy Springs, Atlanta, Johns Creek, Roswell)
- Estimated 303,153 workers in DeKalb County
 - 5.5% (16,603) Work in Perimeter
 - Represents 16.6% of Perimeter Workforce
 - Data appears to show greatest concentration of workers from Dunwoody, Brookhaven, I-85 corridor

Where Workers in Perimeter Live

Fulton County



DeKalb County

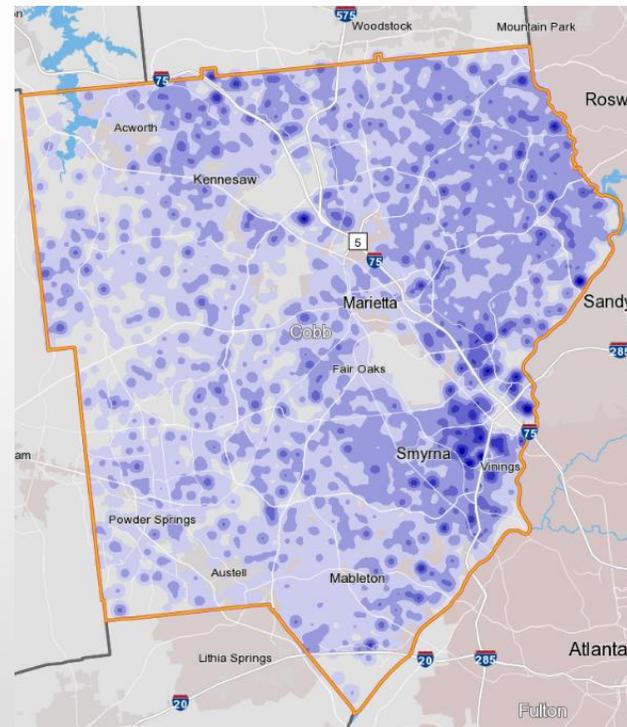


Cobb and Gwinnett County Residents Working in Perimeter

Where Workers Commuting to Perimeter Live

- Estimated 328,553 workers in Cobb County
 - 4.9% (16,032) Work in Perimeter
 - Represents 16% of Perimeter Workforce
 - Data appears to show greatest concentration of workers from I-285 area (Smyrna/Vinings)
- Estimated 353,246 workers in Gwinnett County
 - 3.9% (13,696) Work in Perimeter
 - Represents 13.7% of Perimeter Workforce
 - Data appears to show greatest concentration of workers from Peachtree Corners and along Hwy 141 and I-85 Corridors

Cobb County



Gwinnett County

