

**A RESOLUTION DESIGNATING A  
DESTINATION MARKETING ORGANIZATION FOR  
THE CITY OF SANDY SPRINGS**

**WHEREAS**, the charter of the City of Sandy Springs (the "City") authorizes the City to enter into contracts and agreements with other governmental entities and with private persons, firms and corporations; and

**WHEREAS**, the City has determined that it is in its best interest to designate an official destination marketing organization for the City; and

**WHEREAS**, the Sandy Springs Hospitality Board, Inc. (the "Hospitality Board") is a Georgia nonprofit corporation which operates exclusively for the purpose of promoting tourism, conventions, and trade shows within the City and otherwise currently provides marketing services and support for the City; and

**WHEREAS**, the City desires to designate the Hospitality Board as the official destination marketing organization for the City and the Hospitality Board desires to be designated as such;

**NOW THEREFORE, BE IT RESOLVED** by the Mayor and City Council of the City of Sandy Springs, Georgia, that the Sandy Springs Hospitality Board, Inc. is hereby designated as the official destination marketing organization for the City to promote tourism, conventions, and trade shows within the City and to otherwise promote the City in accordance with all applicable local, state and federal laws.

**APPROVED AND ADOPTED** this 6th day of May, 2008.

Approved:

  
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Eva Galambos, Mayor

Attest:

  
\_\_\_\_\_  
Christina V. Rowland, City Clerk  
(SEAL)

