

STATE OF GEORGIA
COUNTY OF FULTON

A RESOLUTION TO APPROVE TICKETING FEE SCHEDULE FOR THE SANDY SPRINGS PERFORMING ARTS CENTER AND FOR OTHER PURPOSES

WHEREAS, the new development known as City Springs contains a performing arts facility (“PAC”); and

WHEREAS, the PAC is managed by an outside consultant contracted with the City (“PAC Manager”); and

WHEREAS, the PAC Manager has had discussions with City staff and has conducted research regarding fees to be charged for tickets to events at the PAC; and

WHEREAS, the PAC Manager and staff have determined certain categories and amounts of fees should be charged for tickets to events at the PAC, as shown on the schedule of fees attached to this resolution as Exhibit A; and

WHEREAS, the PAC Manager has determined that there may be certain instances where ticketing fees may need to be adjusted and desires the approval of objective criteria for determining in what instances such fees may be adjusted; and

WHEREAS, such criteria is shown on Exhibit B attached hereto.

WHEREAS, the City desires to adopt the ticketing fee schedule attached hereto as Exhibit A and the criteria for the adjustment of ticketing fees as shown on Exhibit B attached hereto;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Sandy Springs, while in regular session on April 17, 2018 at 6:00 p.m., that:

1. The ticketing fee schedule attached to this resolution as Exhibit A is hereby approved; and
2. The criteria for the adjustment of ticketing fees attached to this resolution as Exhibit B is hereby approved; and
3. The City Manager, PAC Manager, and City Attorney are hereby authorized to take such actions as may be deemed necessary to effectuate the intent of this Resolution.

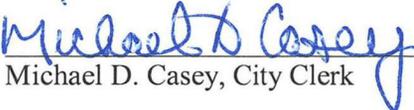
RESOLVED this the 17th day of April, 2018.

Approved:



Russell K. Paul, Mayor

Attest:



Michael D. Casey, City Clerk

(Seal)

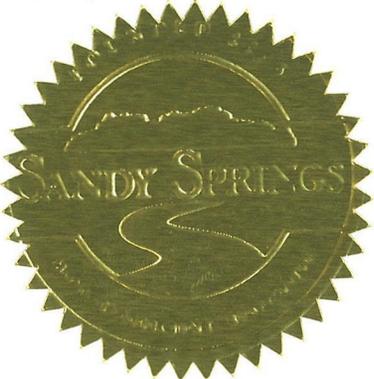


EXHIBIT A

**PRICE BANDS AND TICKETING FEES
(WITH TOTAL TICKETING FEES AS A PERCENTAGE OF TOTAL PRICE)**

Price Band	Total Fees as % of Total Price	Facility Fee (Per ticket)	Processing / Convenience Fee (Per ticket)	Order Fee	Total Fees
\$5 - \$14.99	10%	\$1.00	\$0.00	\$0.00	\$1.00
\$15 - \$24.99	14%	\$1.00	\$2.00	\$0.00	\$3.00
\$25 - \$34.99	15%	\$2.00	\$3.00	\$0.00	\$5.00
\$35 - \$44.99	16%	\$3.00	\$3.50	\$1.00	\$7.50
\$45 - \$54.99	18%	\$3.00	\$4.50	\$3.00	\$10.50
\$55 - \$64.99	17%	\$3.00	\$6.00	\$3.00	\$12.00
\$65 - \$74.99	17%	\$3.00	\$7.50	\$4.00	\$14.50
\$75 - \$84.99	16%	\$3.00	\$8.00	\$4.00	\$15.00
\$85 - \$94.99	15%	\$3.00	\$8.50	\$4.00	\$15.50
\$95 - \$104.99	14%	\$3.00	\$9.00	\$4.00	\$16.00
\$105 - \$114.99	13%	\$3.00	\$9.00	\$4.00	\$16.00
\$115 - \$124.99	12%	\$3.00	\$10.00	\$4.00	\$17.00
> \$125	13%	\$3.00	\$12.00	\$4.00	\$19.00

* When ticket prices for an event span multiple price bands, the lowest fee for Facility Fee and Order Fee will be applied

EXHIBIT B

CRITERIA FOR ADJUSTMENT OF TICKETING FEES

The criteria below are intended to set the conditions by which ticketing fees at the City of Sandy Springs Performing Arts Center (“PAC”) may be adjusted, subject to approval of the City Manager.

1. The ticketing fees may be adjusted when a show is proposed that provides for the promotion of the PAC, the promotion of the City of Sandy Springs, or the promotion of education;
2. When a ticket price is greater than \$100 and there is a gap between ticket sales and the cost of the show, the ticketing fees may be adjusted to reduce the gap.
3. When a promoter is bringing multiple shows to the PAC, the ticketing fees may be shared with the promoter.
4. When a desired artist requests a fee greater than ticket sales will generate, the ticketing fees may be shared with the artist or promoter.